

THE HULK GETS



**FREE
POSTER
INSIDE!**

PLUS: CSI: MIAMI

HARRY POTTER

CONAN O'BRIEN

COURTNEY LOVE'S JOURNAL

UNITED STATES

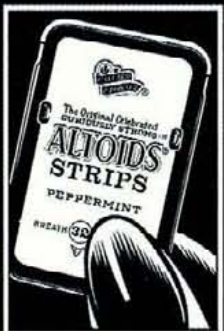
#431 JULY 2003 \$3.50 CHEAP!



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**1 OF 2
COLLECTOR'S
COVERS!**





THE CURIOUSLY STRONG STRIPS

To avoid repeating
the mistakes of your
father, start by not
marrying your mother!

MAD

JULY 2003

NUMBER 431

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MARK FREDRICKSON AND HERMANN MEJIA

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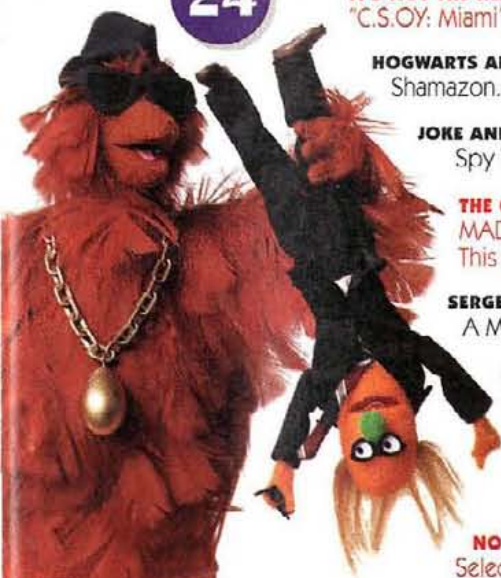
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24



18





MAD'S UNCOVER BOYS

What's wrong with you guys? This is the second time in a row you have put Alfred E. Neuman's naked body on the cover (#427 and #428). That's just nasty, c'mon. I don't even want to know what goes through your sick minds. First you have the bare hairy chest of a couple of fat men (MAD #421 and #422) and now this? I expect more from you guys. You usually give good stupid entertainment for good stupid people, but this?

Corey Raney, Nevada, MO

Soft-core — Thanks for your brutally honest note. But we have some bad news for you. If you hated all those covers, you're going to really hate this month's double covers, both of which feature giant naked green men. Oh my! Oh my! —Ed.

LORD OF THE ZINGS

I am writing to comment on the mistakes you made in making fun of *The Two Towers*. I am probably going to be dissed and you're going to make me look like a geek, but that's the price I pay for getting the privilege of getting my letter printed in MAD. First, Gollum is schizophrenic and is divided into Gollum and Sméagol. He calls himself "us," not "me." Also, in the intro you have Frodo and Sam sitting on the talking tree, but in the movie the two Hobbit brothers ride on the tree. And it was the twins that found Gandalf in the forest, not Aragorn, Gimli and Legolas. I love your magazine, even when it has visible flaws.

Zach DeVito, Weston, CT

Z — What the hell movie did you see? Did you buy the freakin' DVD off the street from one of those guys who sneaks a camcorder into the multiplex and shoots right off the screen? Or perhaps it is not Gollum who is schizo, but rather you. Yet another possibility is that it was you who was riding in a tree, fell out and landed on your freakin' head. Hmmm...let's put it to our readers. What do you think is wrong with Zach DeVito? You can choose from any of the ideas above or write in your own diagnosis. Don't worry, Zach, the MAD readers will get to the bottom of your problems. Send your responses to Amy "The Big Zach Wacker" c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

GALL IN THE FAMILY

I really like the issues that you make. My brother now doesn't like your magazine because you made fun of *Lord of the Rings*. When my brother gets an issue he is going to burn it or give it to my sister Annalise because she really likes your magazine. Oh, and my brother is writing a complaint about you. Don't put the complaint in your magazine. I wish you would always be in business.

Jaelyn Heuser, Blue Island, IL

Jackie — Thank you for your letter. If we can say only one thing to you that you'd remember for the rest of your life and beyond, into the great void of eternality, it is this: your brother is stupid! —Ed.



ONE MAD READER, TWO MAD READERS...

In MAD #428, after 35 years of reading your magazine, you finally printed my letter and name in "The Big Ballot" section on the Letters Page. It said: "I vote Zeb Williams for President! — Karen Garner, Sylvania, OH." I joyfully showed my very best friend, Donna Matthews and she said, "Big Deal!" And I said, "Do you know how many people read this magazine?" And she said, "Who? You and your Dad?" So could you guys please set her straight and tell her how many MAD magazines you sell each year? Then she can see what a kick-ass magazine you've got! Thanks!

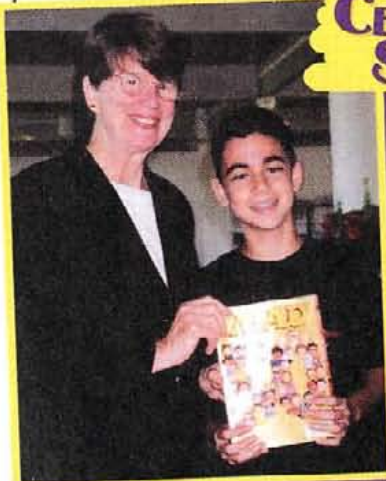
Karen Garner, Sylvania, OH

Karen — Thanks for your wonderful letter. Unfortunately, when we called upstairs to that pencil-pushing geek Godfrey, he told us he doesn't have a clue as to how many magazines we palm off on a gullible public each year. So here's what that bumbling Godfrey suggested you do: go down to your newsstand and ask the guy how many issues he sells every month. Then times that by the number of newsstands in the country. For once, Godfrey appears to be partially on the ball. We anxiously await your answer. —Ed.

MAD CELEBRITY SNAPS



SPECIAL DEMOCRATIC EDITION

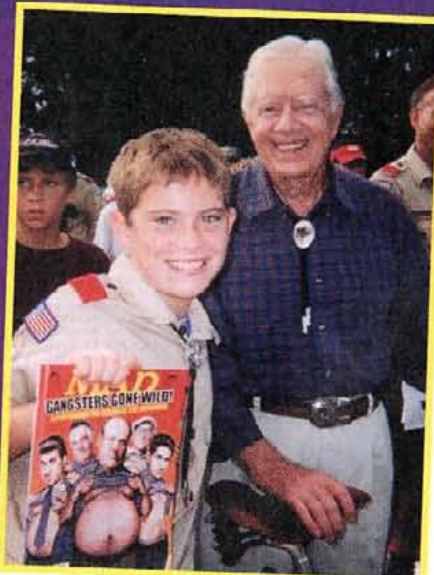


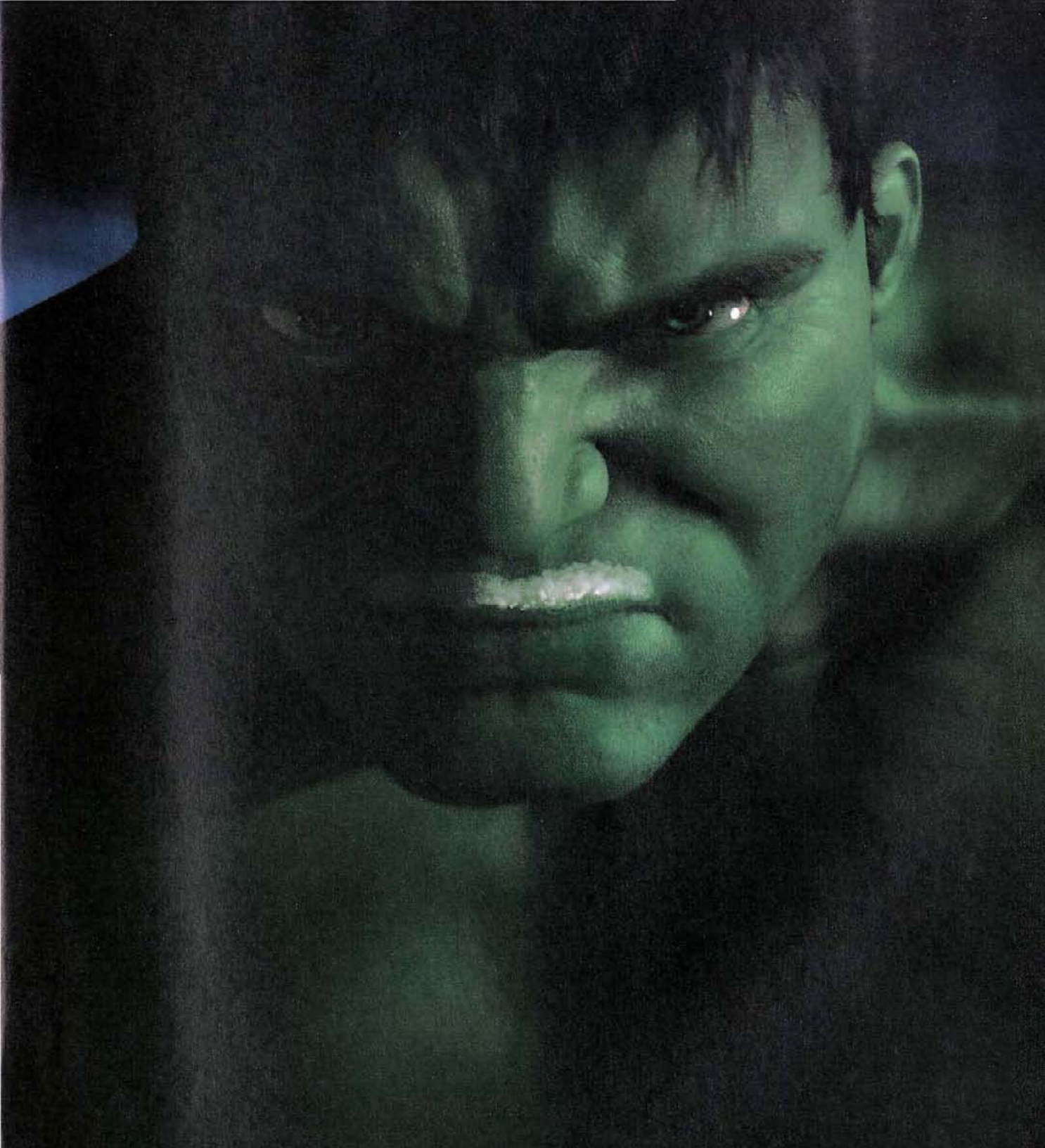
We're rushing this Celebrity Snap of former Attorney General Janet Reno into this issue because after she was trounced in last year's Florida Democratic Gubernatorial Primary, we feared that it will be just a matter of months before all of our readers would hear the name Janet Reno and respond with a giant "Who???" Our thanks to Danny Turkel of Miami, FL for sending it in. You'll be receiving a three-year subscription. Just don't be surprised if some yahoo right-wing Republican demands an investigation into your free subscription. P.S. Did anyone ever tell you that you bear an uncanny resemblance to that Cuban kid Elián Gonzalez? Fa fa!

Although having a Nobel Peace Prize is an honor, I believe that having a celebrity shot in your magazine is a lifetime achievement that Jimmy Carter never thought he would receive. I risked life and limb by the Secret Service agents that were already embittered because of being stuck in Plains, GA to get this picture. After Jimmy found out that I took the picture, he forced me to make a million houses until my hands were raw and bloody. I think that I deserve a subscription after going through all that!

Tyler Keeton, Chesterfield, MI

Ty Bo — It's obvious you are "lusting in your heart" for a MAD subscription and so you shall have one. Congrats on your one-year subscription! —Ed.





Milk make bones strong. Bones no break when Hulk drink milk.

got milk?[®]

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MAD CEMETERY SNAPS



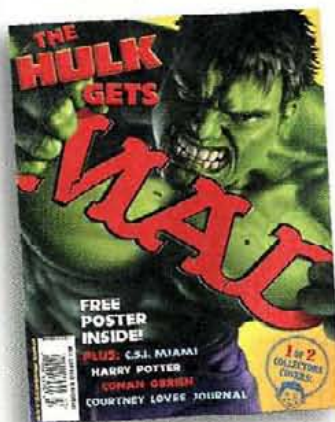
Scott Lauder of Amityville, NY at John F. Kennedy's grave at Arlington National Cemetery

Scott — Thanks so much for your moving photo. It harkened us back to that day many years ago when the dashing young president held up a copy of our magazine and declared "Ich Bin Ein MAD Reader!" Thanks for writing and remember, ask not what MAD can do for you, rather what you can do for MAD. Congrats on your one-year subscription! —Ed.



**ON SALE NOW!
MAD XL #22**

This essential compendium includes: the classic Hulk TV satire, rap CD warning labels, Condom Buying for Dummies and that freak Michael Jackson!



DOUBLE YOUR PLEASURE

In a pathetic, thinly-veiled attempt to double our circulation in one month, we are once again slapping two different covers on the same issue of the magazine and calling both "Collector's Covers." We urge you to run right out and buy both issues immediately. Failure to do so could result in the firing of that bumbling Godfrey!



Don't miss next month's annual **"50 WORST" ISSUE**



This year it's the **50 WORST THINGS ABOUT MOVIES!**

ANOTHER DEFINE MESS

Back in MAD #428 we asked readers for their definition of the word Potrzebie. We got a furshlugginer number of responses! Here are some of the best:

potrzebie (po-tr-z'-bie) (n.)(v.)(adj.)(adv.):

The stage a booger is in between being in the nostril and being in the mouth.

— Gloria Tarantino, Cadillac, MI

One who sweats profusely at the sight of shellfish.

— Jason Renslow, Plymouth, MA

An Iraqi dog-based soup.

— Karen Garner, Sylvania, OH

That thing that bounces.

— Jerry Moore, Cerritos, CA

It's where your lap goes when you stand up.

— Theo Saurus, Eagle Rock, MO

An Afro sculpted into a swan.

— Eric Swotinsky, Sudbry, MA

A crunchy dipping sauce created when the mosquito lamp was placed too close to the dip bowl.

— Andrew Goelz, Shorewood, WI

A necessity.

— Bob Gorley, Santa Ana, CA

Means the same thing as "No Schnoz Kapop" in a foreign language.

— Richard Van Deusen, Rockwood, PA

A mostly goulash dish, made by improvised mixing and cooking whatever leftovers are in your refrigerator.

— Robert Schreib, Toms River, NJ

A sound that establishes the existential borders of solipsism.

— Aron Weiner, East Lansing, MI

A state of severe mental confusion.

— Christopher Boydston, Boulder, CO

People who read MAD and do not find it humorous.

— Michael Piekutowski, Ont., Canada

A vomiting turtle.

— Anthony Siraguse, Lakewood, CO

A medical condition that results in sharp, severe pain in the stomach area. Symptoms tend to be worse after one reads a whole MAD magazine in one sitting.

— Steve Kapschock, Bensalem, PA

The patron saint of thimble collectors.

— James Reyes, Chicago, IL

The feeling of being suspended in midair while eating corn flakes in a rusty suit of armor while your flea-bitten poodle runs amok.

— Siri Lynn German, Melbourne, FL





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THE BIG EASEL



Make A Dumb Wish Foundation™

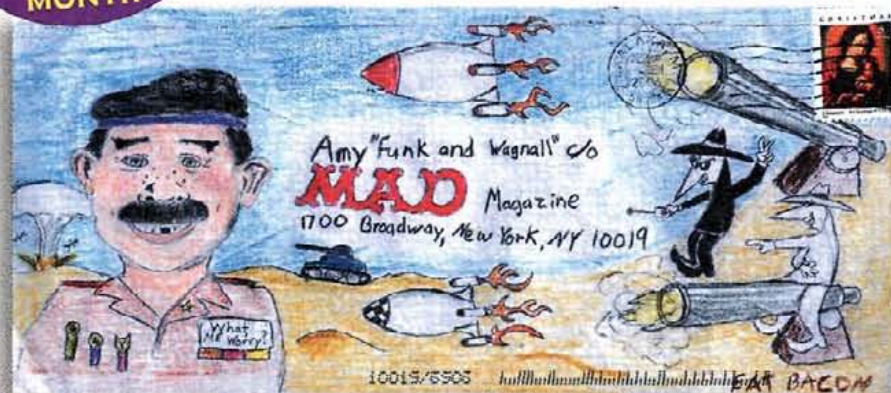
I would like to make a wish for the *Make A Dumb Wish Foundation™*. I wish you would alter the color of cranberries. I want them to be red from now on. I also wish you would alter everyone's memory so that the new red color seems perfectly normal to everyone.

Sean Bernard, Lafayette, LA

Bernie Mac — As you know, it is the mission of *Make A Dumb Wish Foundation™* to grant as many dumb wishes as possible. That's why excitement always runs high at the *Make A Dumb Wish Foundation™* headquarters when a letter as dumb as yours comes in. From henceforth, all cranberries shall be maroon, oranges will remain orange and ditto blueberries — blue. We're still dicker with green beans, we'll get back to you. In the meantime, thanks for writing the *Make A Dumb Wish Foundation™*. —Ed.

ENVELOPE OF THE MONTH

This month's Envelope of the Month from Nathan Carroll of Ekalaka, MT has an international military flavor. It would be a classic Envelope of the Month, if not for the conspicuous absence of Uday and Qusay!



MAD #432 ON SALE JULY 15!

MAD XL#23 ON SALE JULY 15!

FAX MAD AT (212) 506-4848!

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And Writers
the usual gang of idiots

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MAD welcomes reader submissions.
Manuscripts will not be returned
or acknowledged, however, unless
they are accompanied by a self-
addressed, stamped envelope! MAD
doesn't read faxed submissions!

TROUBLE JEOPARDY

In MAD #428, you have a letter entitled "We Lost On Jeopardy." One of the answers on page four was "on each cover you'll find a little IND next to the M in MAD and this five letter word after the price." The response written under the answer was "What is 'sucks'." Now I don't know who at your magazine wrote that, but it is incorrect. The correct response is "What is 'cheap'."

Matthew Clark, Holy Cross, KY

Matty — Oops! Our mistake! It isn't MAD that sucks, it's YOU! Thanks for writing! —Ed.

JUSTIN'S TIME

I would like to thank you for providing me with a year of entertainment. We really enjoy reading MAD and always look forward to next month's issue.

Justin Miler, Inverness, IL

Justy — Thank you for your nice, sweet letter. Whenever we receive a letter such as yours, it breaks our heart to have to make fun of you, but that is what we do. Hey, pooppy pants Justin! —Ed.

MIDWAY



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Comedian Fred Allen once said, "Imitation is the sincerest form of television." So, obviously, did the creators of *CSI*. They've duplicated the exact DNA of their original Crime Scene Investigation series located in Vegas and simply moved it to the steamy tropics of Florida! Uh-huh, a copycat cadaver cop series! Same formula, new faces. And one familiar old face! Here is...

C.S.OY:

I'm Detective Oratio Lame! Welcome to C.S.OY: Miami! South Florida is a vast, culturally-diverse region! To cover the area, our team of forensic investigators may have to split up and divide responsibilities! I'm the veteran, so I will take on the more dangerous assignments: I'll be checking out the treacherous salsa scene at the South Beach strip clubs and dusting half-naked coeds for prints during Spring Break! My staff will have the glamour gigs: fishing dead bodies from the Everglades and swabbing down torsos of infected senior citizens!

September 6, 1994, 4:15 p.m.!

Yeah, of David Caruso's career! It's the day he walked out of *NYPD Blue*!

It looks like "Inflated ego" and an "overdose of star tripping"! A fatal combination!

Is that the official time of death?

And the cause of death?

KATIE-MICHELLE

EMORY TRI-DELT

MINGLE.

I don't think David Caruso should be out in the Florida sun exposing himself week after week! I see huge problems ahead!

Are you a dermatologist?

No, I'm a TV critic!

~~WILL ST. BLUE~~
~~L.A. LAW~~
~~COP ROCK~~
~~NYPD BLUE~~

They say Caruso can be moody and difficult!

He makes Russell Crowe and Steven Seagal look like Ray Romano!

Miami

ARTIST: MORT DRUCKER
WRITER: ARNIE KOGEN

The victim expired from a single .45 caliber bullet wound through the left vertebra! Her size eight shoe was scuffed at the heel, indicating she was a peace marcher, the tattoo on her left thigh indicates she was liberal with a trace of conservatism. She was for women's rights but favored Capital Gains tax cuts and the privatization of Social Security!

Excuse me, but what's the deal with Collie?

Before she joined the C.S.O.Y team she was a regular on *The West Wing*!

Look! A high-speed car chase!

At 35 miles per hour?

In Miami Beach, that's a high speed chase!

ALLIGATOR ALLEY

POLICE

THIS IS A CROCK!

MORT DRUCKER

Our TV series, *Miami Vice*, had a huge fashion and style influence on America! Anything happening here?

Nope! Unfortunately, in this series, the producers have made Oratio's wardrobe extradull to give his character some excitement by comparison!

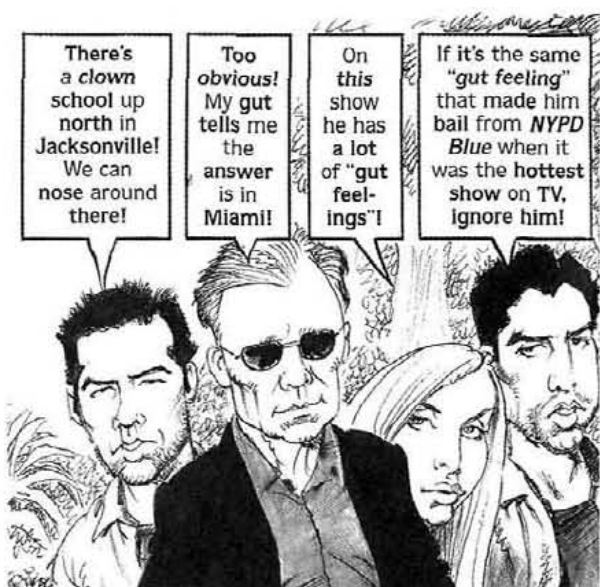
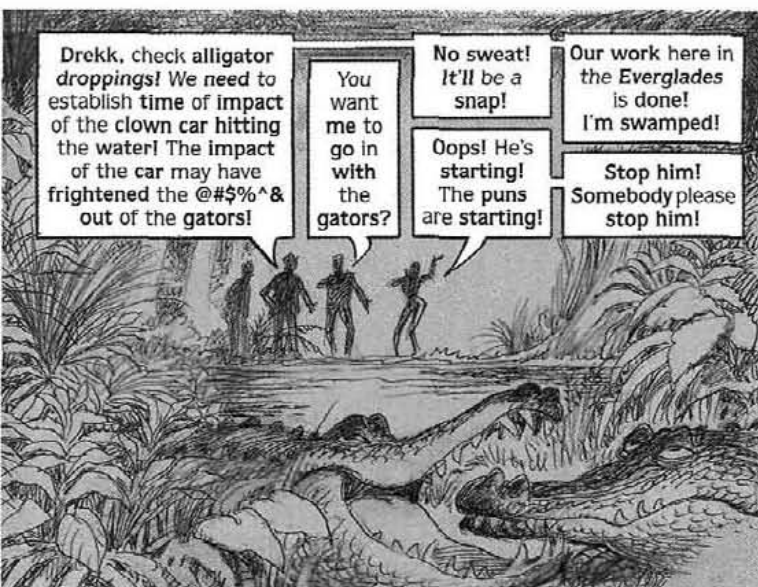
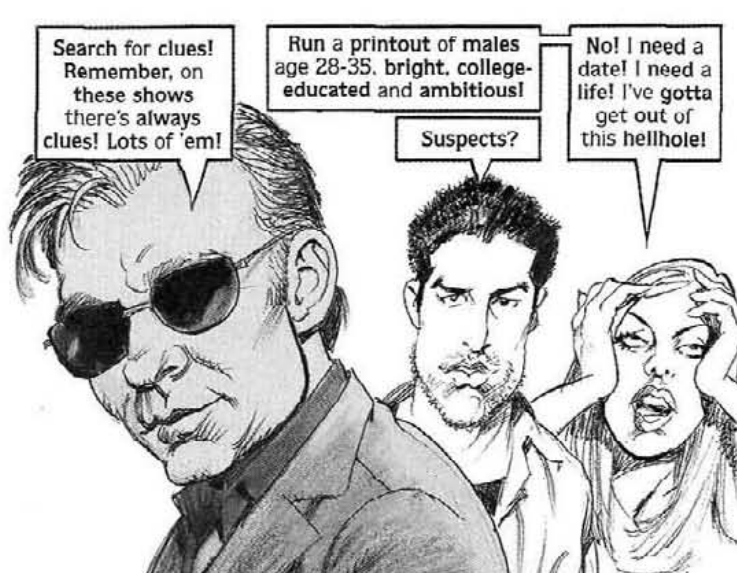
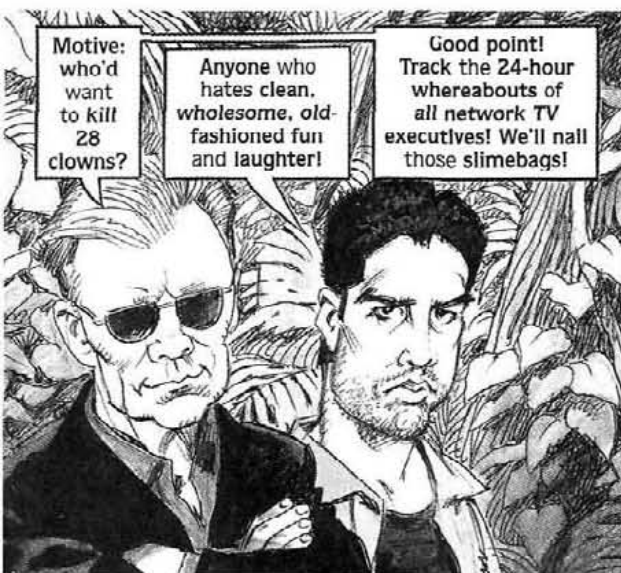
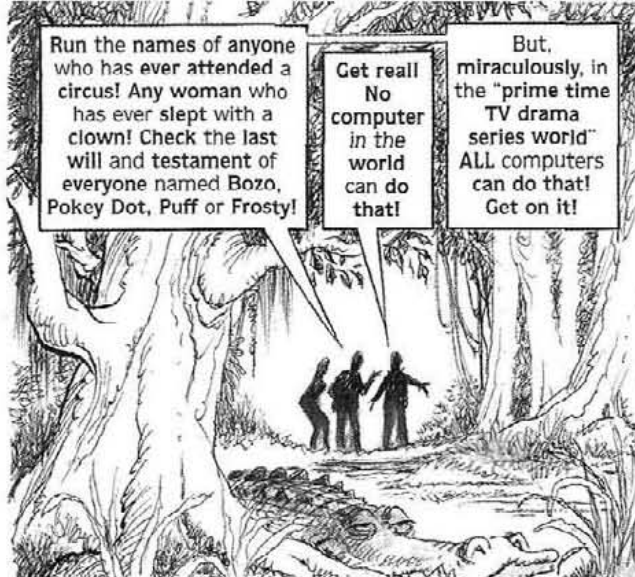
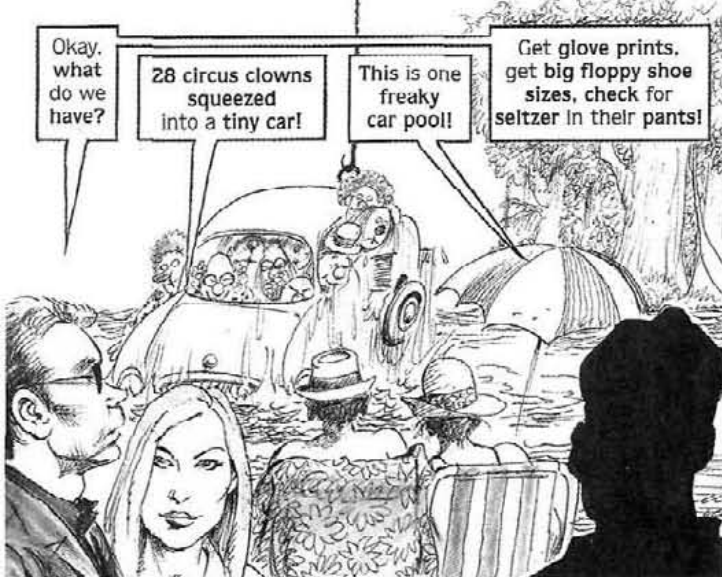
Kim Delaney?

Yes?

Remember how you mysteriously disappeared from the series?

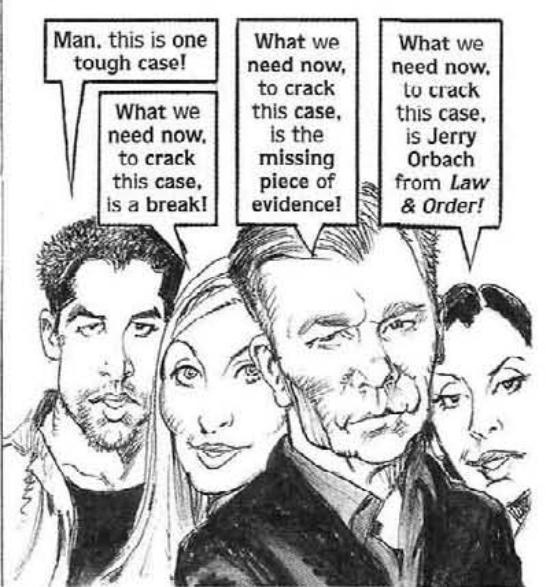
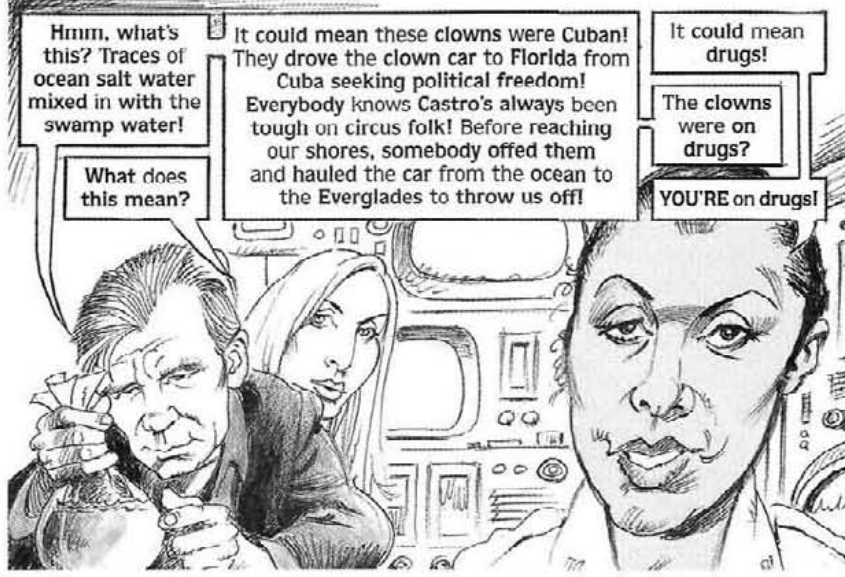
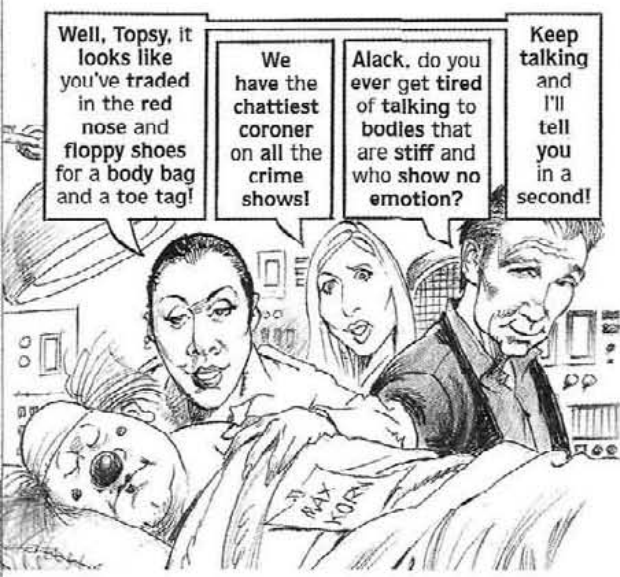
Yes! It was awful!

More bad news, Kim! You're out of this MAD satire, too!





LOST FOUND



I brought you back to the swamp because I have a hunch about this case! And this is not a crock!

He means He's business! He's taken off his dark glasses and replaced them with his very dark glasses!

This clown car was leased November 1 in the year 2000! So maybe the clowns weren't the reason the car disappeared! I re-checked the trunk and found this ...

...missing Al Gore votes!

You mean...?

Florida! Famous for sun, sand, skin and election hanky-panky!

But these papers are all soggy and crumbled! They may not be write-in-ballots! It could be clown confetti!

I'll put it to you this way — have I ever been wrong before?

I'll put it back to you this way: *Jade, Michael Hayes, Hudson Hawk and Swirlee!* You've agreed to be in some real turkeys!



Okay! The case of "Send In The Clowns" is solved! Now the real problem starts!

What's that?

The *C.S.OY* formula has been so lucrative it's gonna lead to countless more spin-offs! Next season it's gonna be "Send In The Clones!"



C.S.OY: Lancaster



C.S.OY: Ozark

What do we got?

It appears as if the murder took place during the wedding of these two 12-year-old cousins!

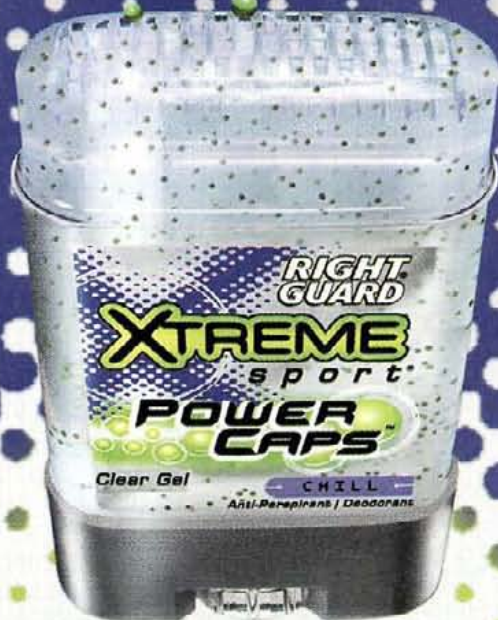


C.S.OY: Muncie

They're not dead. They're just BORED!



FINALLY, A DEODORANT WITH BALLS.

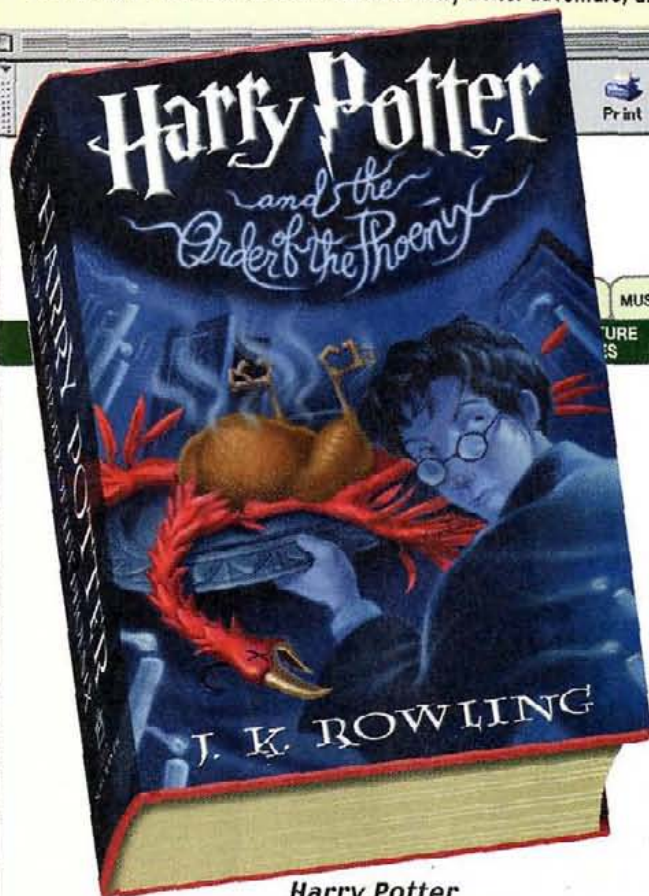


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The next Harry Potter book is the most hotly anticipated novel since...er...the last Harry Potter book. But given that a) there have already been four Potter novels, b) the last one ran over 700 pages and c) J.K. Rowling's writer's block delayed the new book's release for a full year, maybe there's just not that much left to say about the young wizard! Even so, as a service to our readers, we Googled and Yahooed our fingers raw searching for information about the new Harry Potter adventure, and guarantee the following to be the best, most accurate facts available online...



**Harry Potter
and the Order of the Phoenix**
by J.K. Rowling

Book Description by Shamazon.com:

Due to J.K. Rowling's obsession with secrecy, nothing of substance is known about the plot of *Harry Potter and the Order of the Phoenix*, so here are a few of the internet rumors that we at Shamazon.com have dug up regarding this book:

The Hogwarts students topple a statue of Lord Voldemort and beat it with their shoes

After finally acknowledging they share a love whose name they dare not speak, Draco Malfoy's henchmen Crabbe & Goyle buy a white tiger and take their magic act to Picadilly Circus

It turns out Ron's pet rat Scabbers is a carrier for the SARS virus
Hagrid cuts himself while shaving...his shoulders

To the surprise of everyone at the Academy, Dumbledore returns from a "vacation" looking like an entirely different person

Harry is suspended from the Quidditch team when he's caught corking his broomstick

Even more details about Harry's parents are revealed, such as the fact that they really adored pudding

Bowing to pressure from fundamentalist Christians, the American edition of the book will have no mention of "house-elf nookie"

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Availability: Usually ships via carrier owl

Customers who bought this book also bought:

[Harry Potter and the Sorcerer's Stone \(well, DUH!\)](#)

Editorial Review

From Nickelodious Magazine

(0 out of 10,000 people found this review helpful):

At 3,800 chapters and 255,000,000 words (many of them not even in any earthly tongue!), everyone said this book was too long. Well, I say it's not *long enough*! I was enraptured by the ten-page description of the various license plates on Privet Drive. I wanted to know MORE about Malfoy's dental records! Why, for example, did he NOT have that wisdom tooth taken out? Couldn't he have done so with his magic powers? These are the delicious details readers are simply clamoring for! To those who say the book's too lengthy, remember, the Brooklyn phone book is a mere page longer, and a much better read! This book's even better (and longer?) than the Bible, which has a few logic problems. I mean, *really*, Moses parting the Red Sea *without* the help of wizard magic? Puh-leeze! J.K. Rowling has written the Newer Testament! There, I said it! Take that, Bible!!!

Book Excerpt:

"Dumbledore lowered his hands and surveyed Harry through his half-moon glasses. 'It is time,' he said, 'for me to tell you what I should have told you five years ago, Harry. I am going to tell you *everything*.'"

'E-everything?' asked Harry, hoarsely.

'*Everything*,' Dumbledore repeated, authoritatively. Dumbledore leaned in close, his face lit dramatically by the brazier torch.

'THERE IS NO SANTA CLAUS,' he pronounced, gravely.

'That's just Hagrid dressed up in a red-and-white suit.'

A thunderclap sounded in the distance, punctuating the moment. Harry couldn't believe his own ears. 'NOOOOOO!! W-what are you trying to say?' Harry stammered.

Dumbledore grew impatient. 'I'm trying to tell you EVERYTHING!' he shouted.

'But why does EVERYTHING have to be so terrible?' Harry protested, his face covered in tears. 'Next thing you'll tell me Biggie and Tupac aren't still alive and planning a reunion tour with Aaliyah's brain!'

'Er...well, actually...' Dumbledore stammered, clearing his throat...

DON'T FLUSH YOUR MONEY BY BUYING CRAPPY VIDEO GAMES!

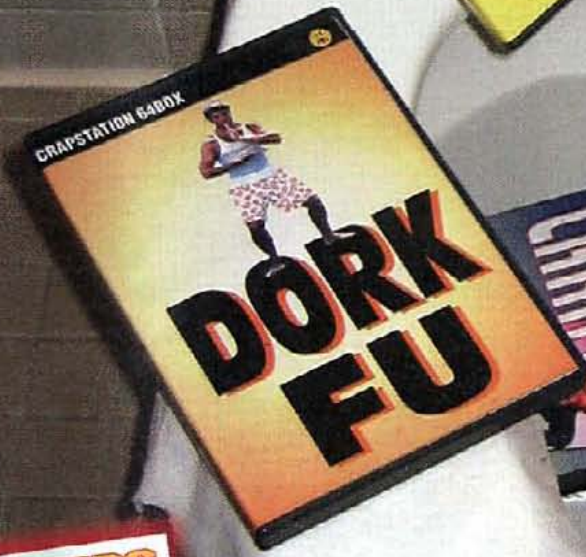
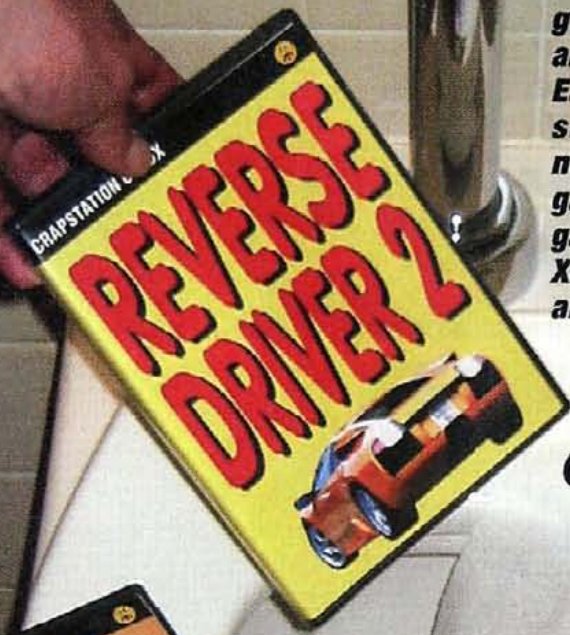
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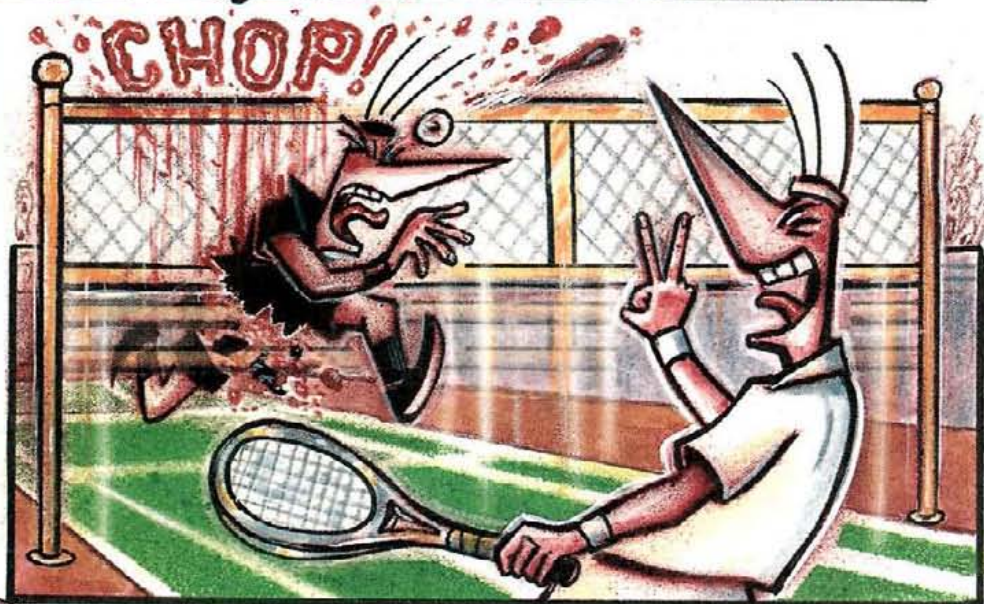
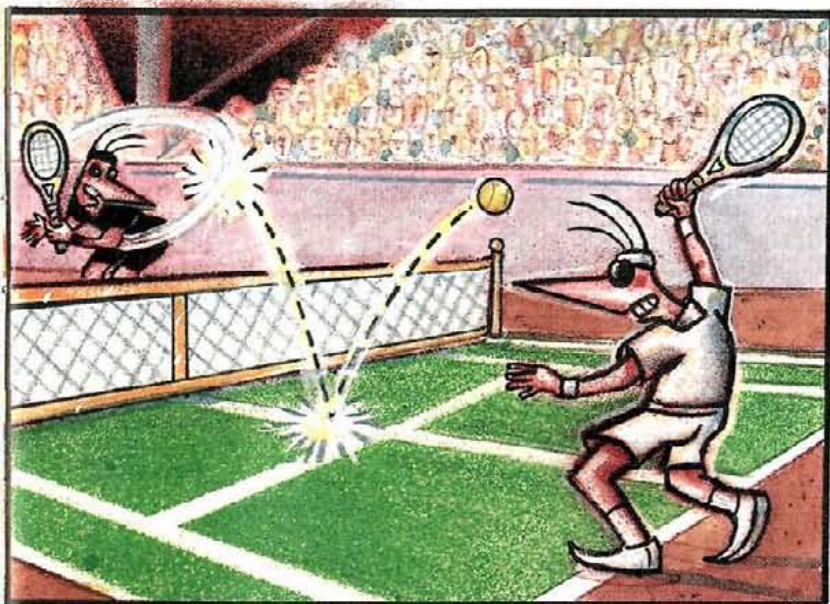
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KUPER



MAD now continues its award-avoiding series in which we learn that on those wild, impromptu TV talk shows, anything can happen and anything goes! As long as you redefine "anything" to mean "precisely what the staff and producers decided would happen, micromanaged down to the nanosecond." So, if you're looking for surprises, keep thumbing your clicker, and for that matter, don't bother reading...

MAD De TVTalks

12:35

The show's introduction, featuring blaring music, fireworks and an over-enthused announcer howling with inappropriate excitement. It's almost enough to make you forget that tonight's guests are Rebecca Romijn-Stamos, Henry Winkler and music group Add N To (X).



12:38

Whenever one of the monologue jokes stiffs, Conan does one of his famous "saves" by launching into an awkward, gawky walk. (This is not to be confused with the awkward gawky physical motions Conan makes during the other 59 minutes.)



12:40

Conan briefly interacts with band leader Max Weinberg. Instantly, the audience comes to appreciate the brilliant comedy chops of Paul Shaffer.



12:43

A giant TV set lowers from the ceiling, and it's time for Conan's first comedy bit. It might be an interview with a talking photograph with moving lips. It might be a look at bizarre cable channels. It might be a faux "movie reviews" segment with doctored clips. Whatever it is, though, it's hard to avoid the conclusion that you're watching a guy on TV who's watching a TV, just like Ted Koppel does on *Nightline*. Only most nights, Koppel is funnier.



12:51

Conan interviews the first guest and — surprise! — they just so happen to be hosting this week's *Saturday Night Live*. Or they just so happen to be a cast member of *Saturday Night Live*...the show Conan used to write for. Before *Saturday Night Live* producer Lorne Michaels gave Conan the talk show. Which Michaels also produces. In the same building. In show biz terms, this is known as "one degree of separation."



constructs hows

**THIS
MONTH:**

Late Night
with
Conan O'Brien

12:53

Whenever the guest is a hot chick, Conan launches into his beloved growling, hissing, meowing, finger-wiggling, eyebrow-smoothing sexual harassment routine. We're not certain, but this may be the way that construction workers on the planet Jupiter like to annoy passing women. But to many guys watching the show, by themselves, at 1 a.m., in their lonely bed of pain, they're thinking "Hey...that could work."



1:08

The show's second comedy segment, which features the same three or four writers who always write themselves into the show. They're hoping that their speaking parts might whip up a little career buzz and rocket them out of late night hell and onto a staff job on *Cedric The Entertainer*. The actual content of the sketch is unimportant, and is usually determined by taking a few random words and slapping them together to create another "conceptual" character — The Hydrophobic Cowboy, or the Amish Superhero Bowling Team. Of course, whenever Conan decides he wants to play acoustic guitar and sing, all bets are off.



1:16

As the second guest chats mindlessly with Conan, ignore the happy talk. The real story can be seen in the guest's eyes. Look closely enough and you can actually see the terrible, terrible realization that haunts their innermost being: they're the second guest on *Conan*.



1:25

The musical segment, featuring a band that's never performed in front of more than 2,000 fans before. They are clearly thrilled at the chance to play to a viewing audience of almost four times as many people.



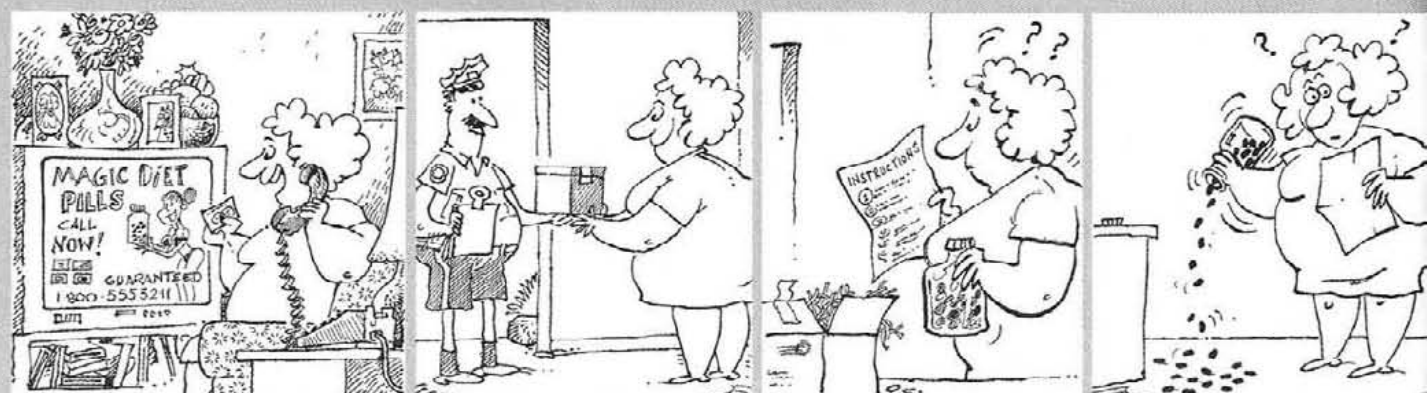
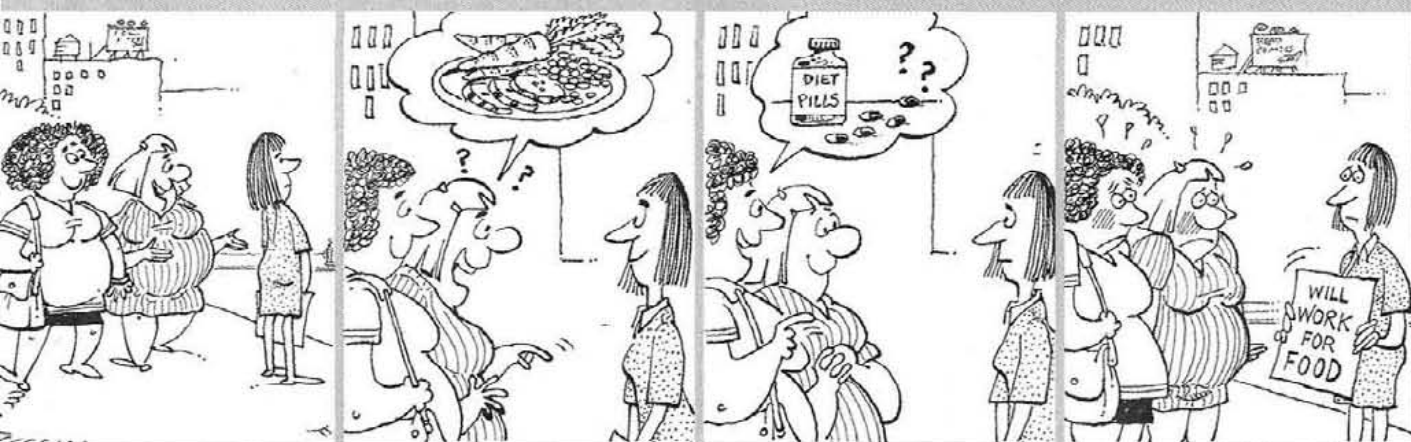
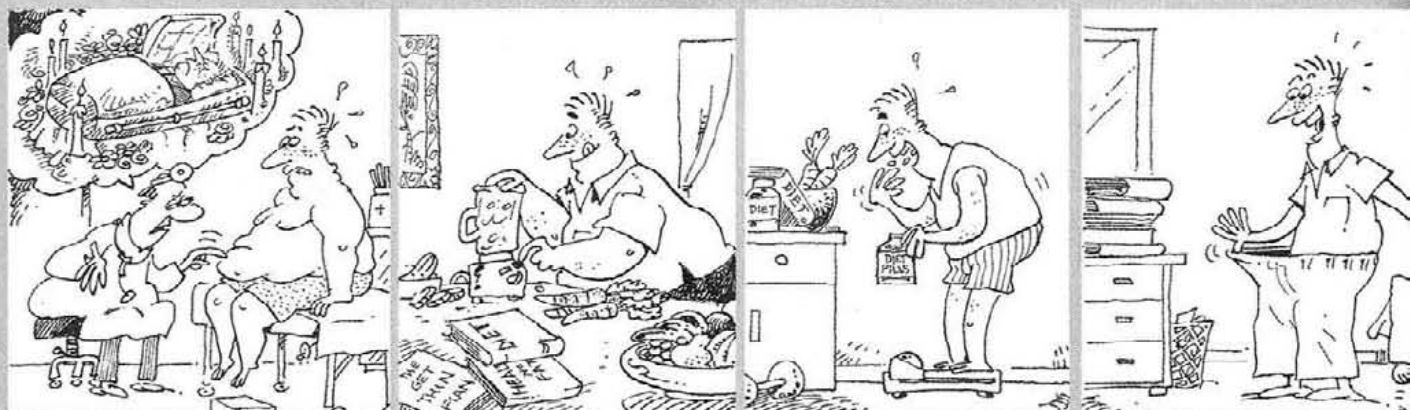
1:29

Nobody knows what might or might not occur from this point on. No one in the history of television has ever watched an episode of *Late Night with Conan O'Brien* all the way to the end.





SERGIO ARAGONES presents A MAD LOOK AT

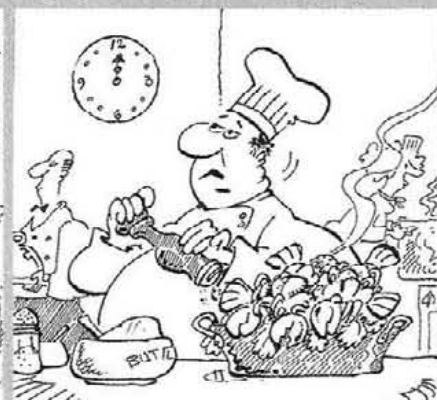
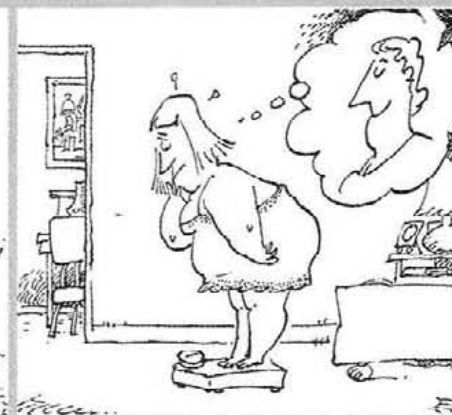
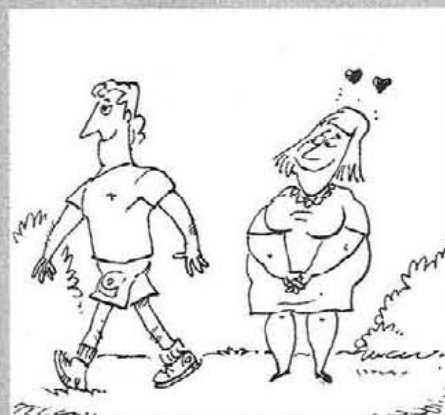


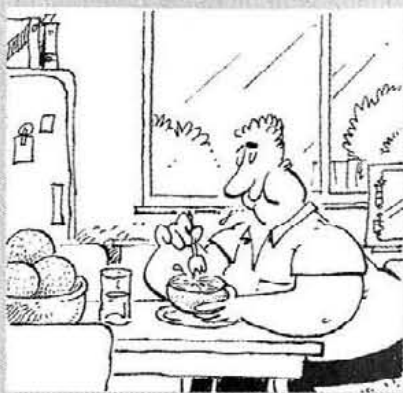
DIETING



ARTIST AND WRITER: SERGIO ARAGONES

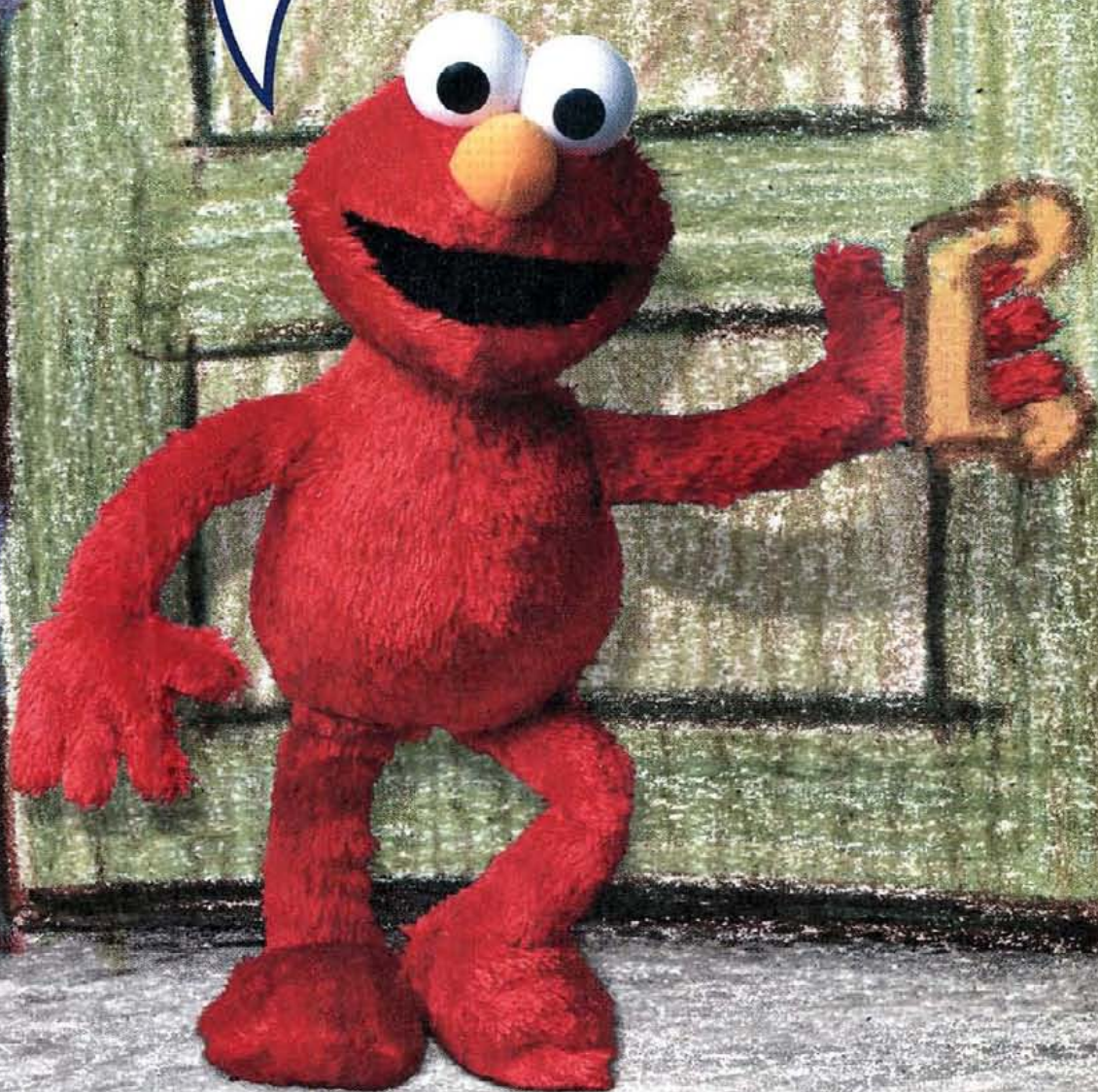








Last year,
the **South African** version of
Sesame Street introduced **Kami**, an **HIV-positive**
Muppet. Not everyone approved of the **controversial**
new character, but **Elmo** thinks it was a **great idea**! Kids grow
up in a **super scary world**, filled with **violence**, **drugs** and even an
American Idol movie! But when the **biggest** issue a **Muppet** faces
here is an unshakable **cookie addiction**, it's clear the **American**
version of **Sesame Street** could use some **socially relevant**
characters of its own! So right now, **don't tickle Elmo**
and **don't do the chicken dance**! Just help
Elmo unfold these heavy, heavy
pages and meet...





MAD's

NEW

123

SESAME STREET

CHARACTERS

**That Better Reflect
Today's World**

MAD's NEW 123 SESAME STREET CHARACTERS

That Better Reflect
Today's World

CARP L. TUNNEL

While most of the other Sesame Street residents love learning, Carp L. Tunnel never goes to school. He just sits in his bowl with his PlayStation2, Xbox and GameCube. His vision is blurry, he's seizure-prone, and he can barely move his fins anymore. He doesn't teach anything to the children watching at home, but he claims he'll talk to them as soon as his "guy dies."



EASY — THE PERPETUALLY PREGNANT TEEN

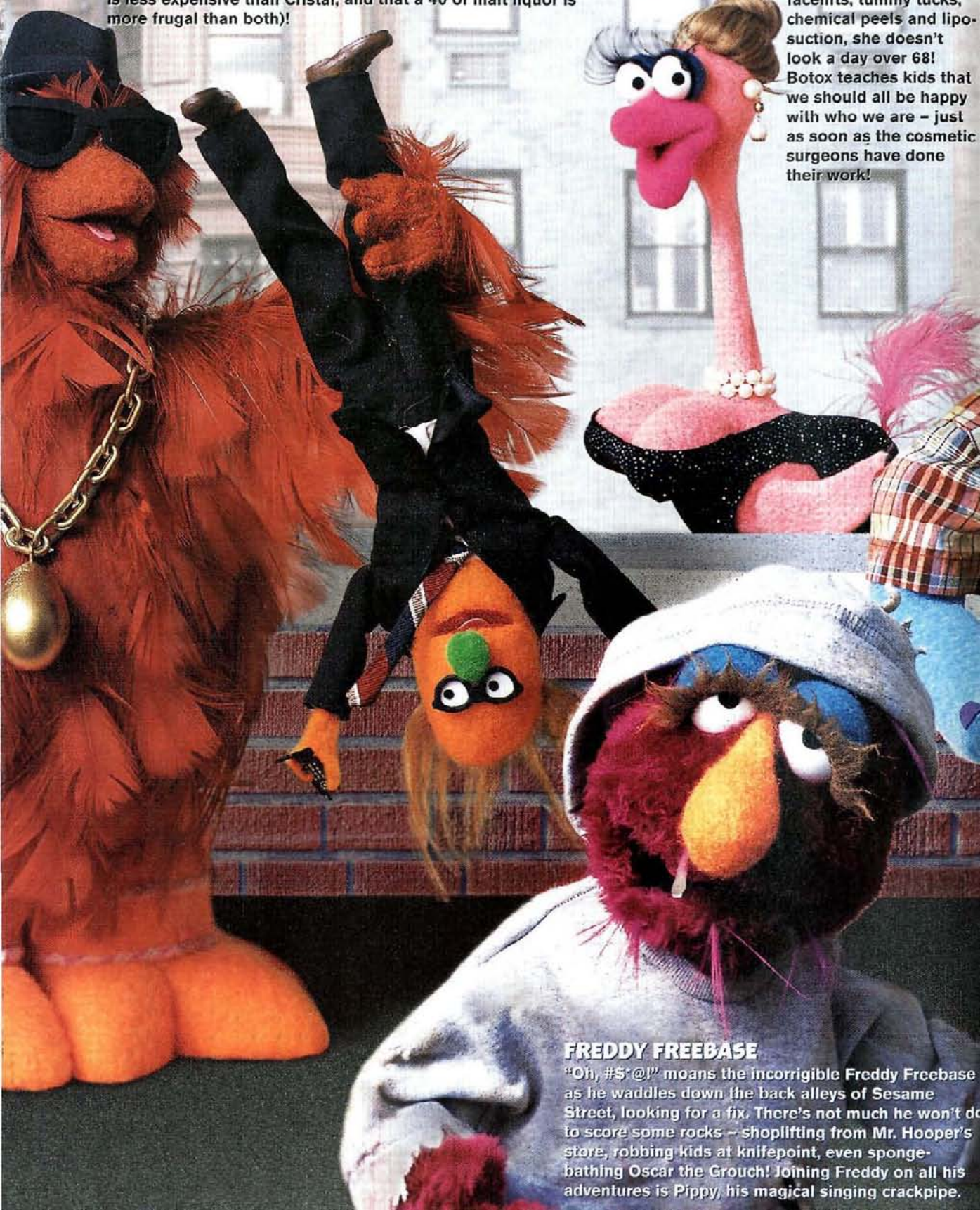
No stranger to Sesame Street's Planned Parenthood Clinic, Easy learned the hard way that when her boyfriend said he'd love her forever, he only meant until she ballooned up bigger than Barkley the Dog! As a preventative tool to teach kids about not ruining their lives before homeroom is over, Easy sings the song, "Rubber Condom" to the tune of "Rubber Ducky."

THE NOTORIOUS B.I.G. BIRD

From the rough south side of Sesame Street, The Notorious B.I.G. Bird is a street-tough rapper who "drops mad knowledge" on children. His lessons include the importance of exercise (dangling a record executive out of the window to keep those biceps toned) and the value of money (knowing that Courvoisier is less expensive than Cristal, and that a 40 of malt liquor is more frugal than both!).

BOTOX

Botox the Ostrich is actually 72 years old! But thanks to countless injections of botulism toxins, nose jobs, facelifts, tummy tucks, chemical peels and liposuction, she doesn't look a day over 68! Botox teaches kids that we should all be happy with who we are – just as soon as the cosmetic surgeons have done their work!



FREDDY FREEBASE

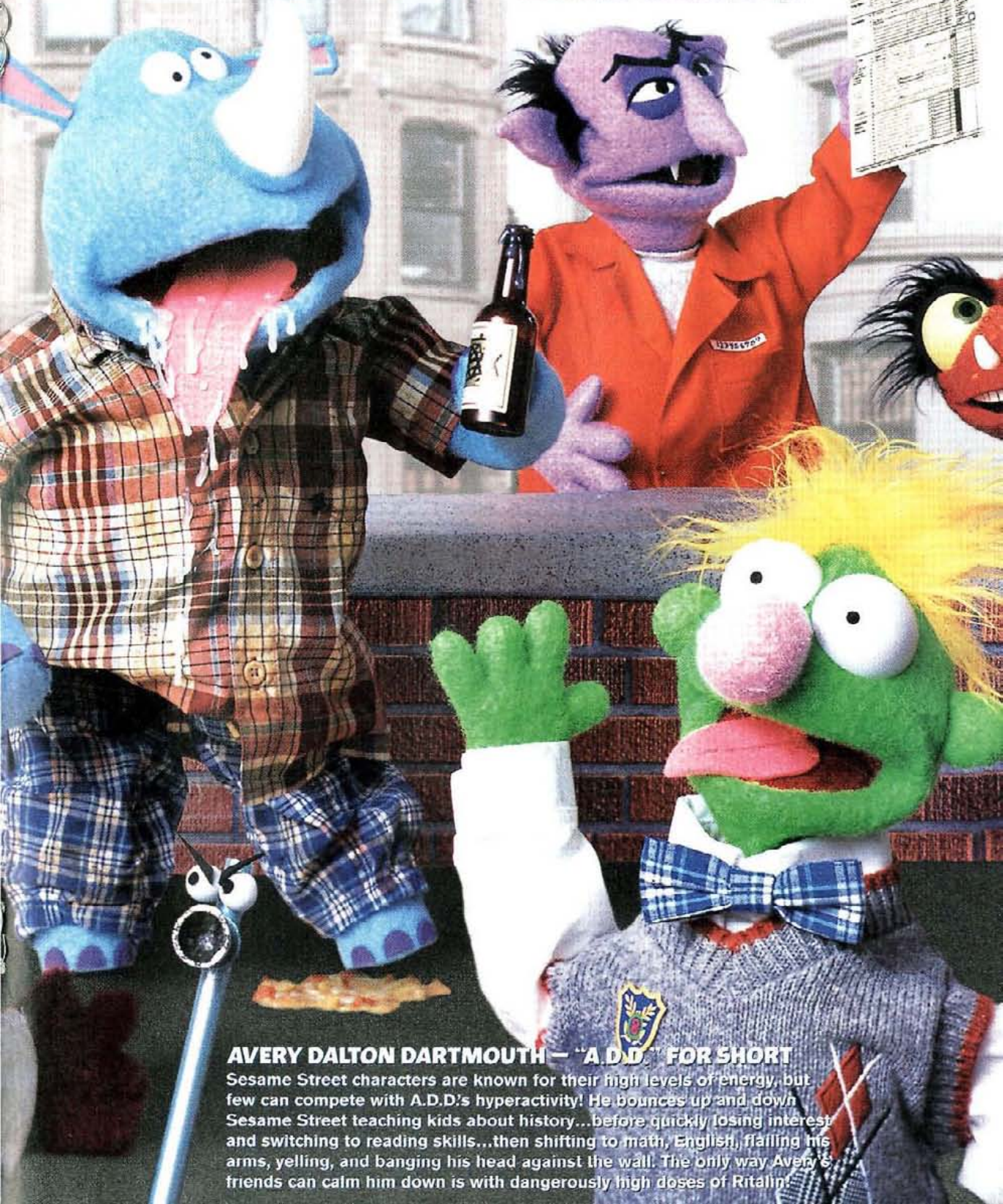
"Oh, #\$\$@!" moans the incorrigible Freddy Freebase as he waddles down the back alleys of Sesame Street, looking for a fix. There's not much he won't do to score some rocks – shoplifting from Mr. Hooper's store, robbing kids at knifepoint, even sponge-bathing Oscar the Grouch! Joining Freddy on all his adventures is Pippy, his magical singing crackpipe.

WINOCEROS

Oscar the Grouch has a new neighbor! It's Winoceros, the tipsy, fun-loving, homeless Rhino! He begs for spare change, swigs peppermint Schnapps, and sings sea shanties that keep Oscar up all night long! It's yo ho ho and a bottle of fun! Children will be comforted when Wino shouts that he loves them - although he tends to say that to everybody!

THE 'COUNTANT

Kids can now learn counting from The 'Countant, a convicted former Arthur Andersen employee who fulfills his community service sentence by teaching math from his castle in Transylvania (really a minimum-security prison in Pennsylvania). When does two dollars plus two dollars equal ten million dollars? When you use The 'Countant's "aggressive" accounting methods!



AVERY DALTON DARTMOUTH — "A.D.D." FOR SHORT

Sesame Street characters are known for their high levels of energy, but few can compete with A.D.D.'s hyperactivity! He bounces up and down Sesame Street teaching kids about history...before quickly losing interest and switching to reading skills...then shifting to math, English, flailing his arms, yelling, and banging his head against the wall. The only way Avery's friends can calm him down is with dangerously high doses of Ritalin!



CODY, THE HOMELAND SECURITY CHAMELEON

Cody is bug-eyed because he's trying to stay alert for potential terrorist threats! He changes color depending on the national threat level. Cody always turns bright red when he sees Bertz and Achmed, two new "foreign exchange students" living in Sesame Street's "Little Afghanistan."

CHARACTERS: 3/DESIGN STUDIO PHOTOGRAPHER: IRVING SCHILD
WRITERS: ARIE KAPLAN AND JOSH MALINOW

MR. SNUFFSALOTOFSTUFF

Mr. Snuffleupagus teaches kids about using their imaginations...like all the invisible friends he imagines after huffing airplane glue, magic markers, and all the other things he snorts up that giant hose of a nose! Most of the other people who live on Sesame Street haven't actually met Mr. Snuffleupagus yet, because he spends most of his time in the Planetarium, spacing out to the Pink Floyd laser light show!

A MAD
PULL-OUT
POSTER

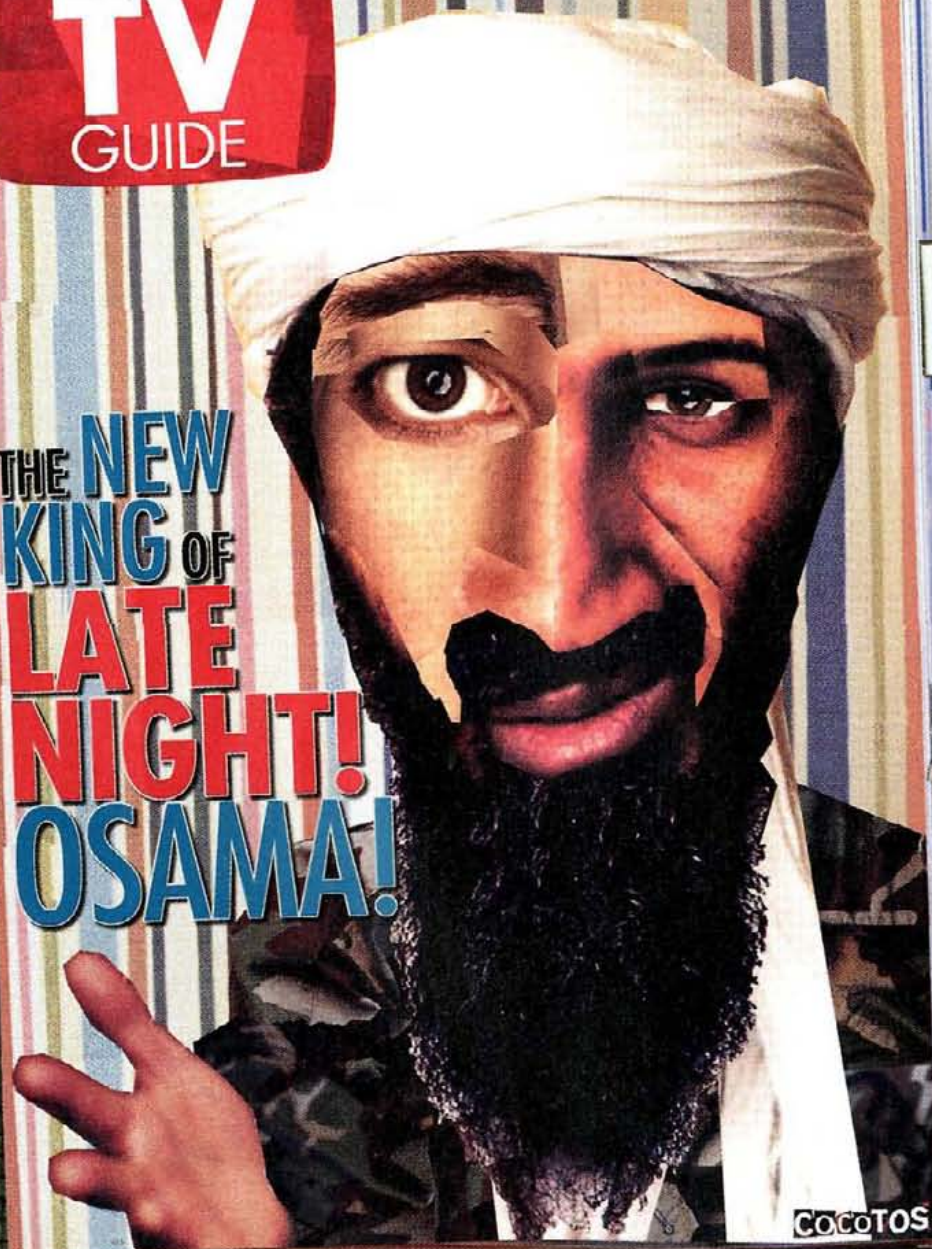


Al-Jazeera — the Arab equivalent of FOX News (without the fancy graphics and Shepherd Smith!) — was virtually unknown in the United States until it started broadcasting Osama bin Laden's video rants. And now, with American military forces in Iraq, Al-Jazeera gets a ton of free publicity on all three U.S. networks. But hey, the war can't last forever, and sooner or later the network is going to have to develop some original programming. With that in mind, we present an advance look at the inevitable...

AL-JAZEERA TV GUIDE

Uday Hussein's Cheers And Jeers!

THE NEW KING OF LATE NIGHT! OSAMA!



A-J Everybody Loves Ramadan (CC)-Comedy

When Allied forces halt their attacks during the Islamic high holiday, the endearingly-befuddled Sergeant Barak is able to spend time with his zany family members. But when Mohammed's mother boasts that she makes a better Quabli Pillau than his wife, he feels like he's back at the front lines with the infidel coalition aggressors.

A-J Sects and the City (CC)-comedy
Four happy-go-lucky warlords wait for allied forces to hit the road so they can divvy up what's left of Kandahar. In the opening episode, Mr. Big shaves his mustache and is beaten silly by angry clerics.

A-J Afghanistan's Funniest Home Videos (CC) Comedy
Stinger missile kitchen mishap; donkey shenanigans; fun with burqas.

A-J This Old Safe House-Home and Garden
Members of a Hamas sleeper cell hiding in the West Bank add a little flair to their hovel by building a palmwood paneled storage room for their suicide bombs.

A-J Trading Spaces-Renovation 1:00
Palestinian store owner Reza al-Mahim and Israeli cab driver Moshe Lichman redecorate each other's homes with gunfire and explosives, then accuse each other of destroying the peace process.

A-J Good Morning, Qatar! (CC) 1:00
Excerpts from Osama bin Laden's latest three-hour audio tirade in which he reveals the endings to the latest hot movies and W. Bush's mother. Also, Tariq Aziz makes goat-kabobs.

A-J 24 (CC)-Drama 1:00
Freedom-fighting Al Qaeda operatives living in Sheboygan, Wisconsin have just 24 hours to outwit godless American FBI agents.

A-J Survivor: Baghdad (CC) 1:00
High-ranking Iraqi officials must outsmart, outwit and outplay imperialist occupation forces or face an international war crimes tribunal.

**A-J Where Are They Now?
(CC)-Biography 1:00**
Taliban hardliners hiding in the mountains of Afghanistan reflect on the "good old days" when their only enemy was the beatable Soviet Union.

A-J CSI: Kabul (CC)-Crime Drama 1:00
A magnifying glass, litmus paper and other high-tech tools are used to solve baffling crimes. This week: Who tried to assassinate Afghan President Hamid Karzai? Next week: Who tried to assassinate Afghan President Hamid Karzai?



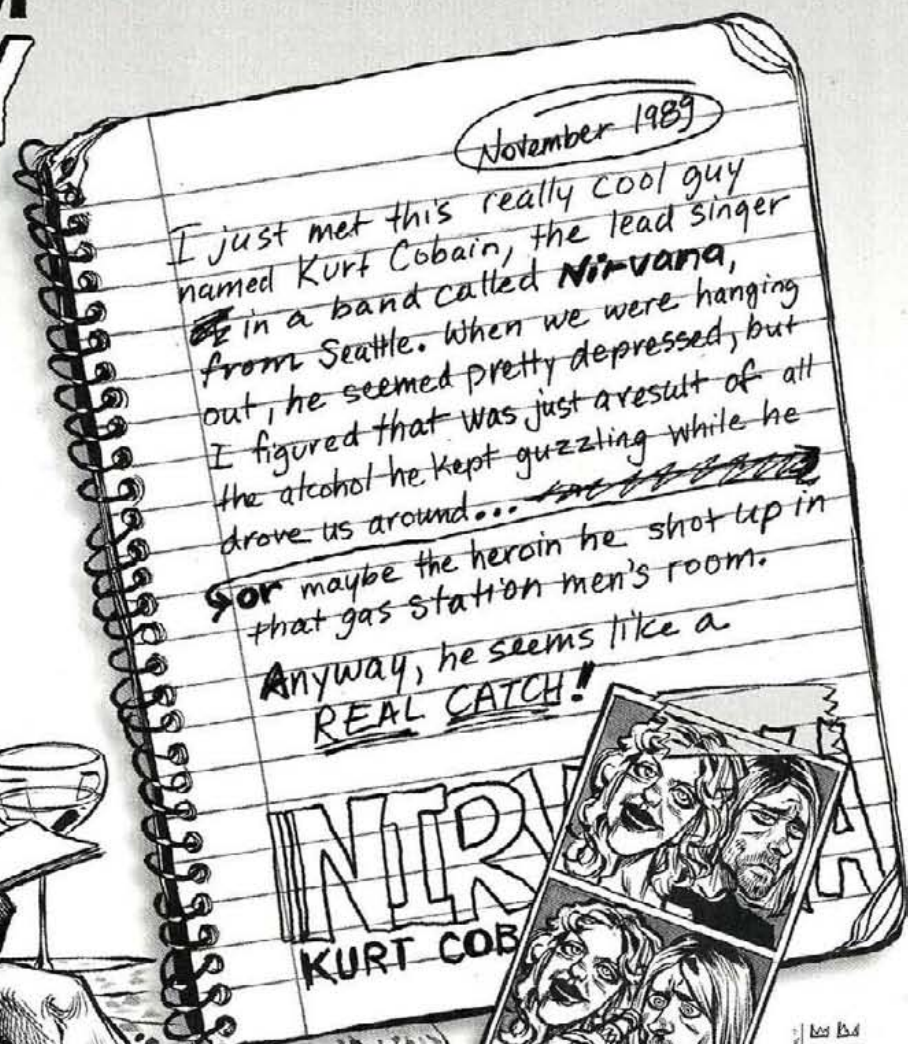
NO COBAIN, NO GAIN DEPT.

When Kurt Cobain's widow, Courtney Love, cut a deal to publish his private journals last fall (against his stated wishes), the journals revealed an unstable personality struggling to function in normal society. Now, MAD has been granted exclusive access to the private journals of Courtney Love herself, and these journals reveal...an unstable personality normal society doesn't want functioning in it! So put on some flannel, crank up your amp and get ready to smash this magazine to pieces after you read...

SELECTED HIGHLIGHTS FROM COURTNEY LOVE'S JOURNAL

ARTIST: HERMANN MEJIA

WRITER: JACOB LAMBERT



February 1993:

Little Frances Bean vomited all over herself today... it's just ~~so~~ amazing how quickly she picks up things from Kurt and me!

APRIL 1993 Kurt just wrote a new lyric for **In Utero** that says, "LOOK ON THE BRIGHT SIDE IS SUICIDE," and I'm starting to get really worried about him. Maybe I should take him to see some sort of specialist... I mean, he used to write really nice, grammatically correct sentences, and now he just doesn't seem to care!!!! What's next??

Dangling modifiers?

→ To who^m it may concern... I'm gonna end it all. This is my last Suicide note. to all my friends and family — I Just can't



LIST OF GHOSTWRITERS:

- ① Paul Simon
 - ② Michael Stipe
 - ③ Billy Corcoran
 - ④ Drew Barrymore
 - ⑤ James Taylor
 - ⑥ Madonna
- ← No way maybe

-MAY 1993-

Some of my critics are starting to compare me to Yoko Ono, but that just shows how ignorant they are. Granted, I **HAVE** been advising Kurt to break Nirvana up and go solo, I **HAVE** rode Kurt's coattails to fame + recording contracts and I **HAVE** shot up a ton of heroin with him, but come on — I'm NOT ASIAN!

April 1994

I just found out that...
Kurt killed himself...
Oh my GOD,
I can't believe it...
Kurt's dead...

Kurt Cobain DEAD!

He killed himself... It's so terrible...
WHO'S GOING TO GHOSTWRITE ALL MY SONGS NOW????!!



FEBRUARY 1995

* I just got the part as the wife in The People vs. Larry Flynt! I'm going to have to do alot of research, though...
* what do I know about sex, sleaze, and controversy?

August 1997

I can't believe my old fans are calling me a Hollywood sellout and a hypocrite! I SPECIFICALLY told Elle, Vogue and Cosmopolitan that I'm STILL PURE ROCK ANGER!!!

July 2001

These greedy record companies make me sick... They make millions while the musicians do all the hard work! I wish I could speak out even more on these issues, but I'm SOOOO busy wrestling control of Nirvana's song catalogue away from the surviving members of the band. Can you believe those idiots want to release a full Nirvana retrospective right now? I'll make so much money by first putting out a "Greatest Hits" CD, then making fans pay AGAIN in a couple of years for the box set!

STILLER



The Sun

COURTNEY LOVE ARRESTED



FEBRUARY 2003

I got arrested at Heathrow Airport yesterday for cursing out a stewardess. I'm sorry, but those airline people are SO Phony! I mean, there I was, recovering from my latest boob job, and the stewardess can't take the time out from helping other passengers to give me special treatment? Good thing I have this journal to vent in, rather than acting out of Control in public!! I finally understand why Kurt was so protective of his own journal — I wouldn't want the whole world reading MY inner-most thoughts!
If anyone ever published this journal, I might just have to kill myself!



THU VUU



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If there's one thing worse than the dimwitted blockbuster movies we're forced to endure every summer, it's the dimwitted media trying to guess which movie will make the most money. They don't have a clue, but, come to think of it, neither do we, so let's do what the dimwitted media does and explore...

WHICH BIG BU \$\$\$\$ WILL MA

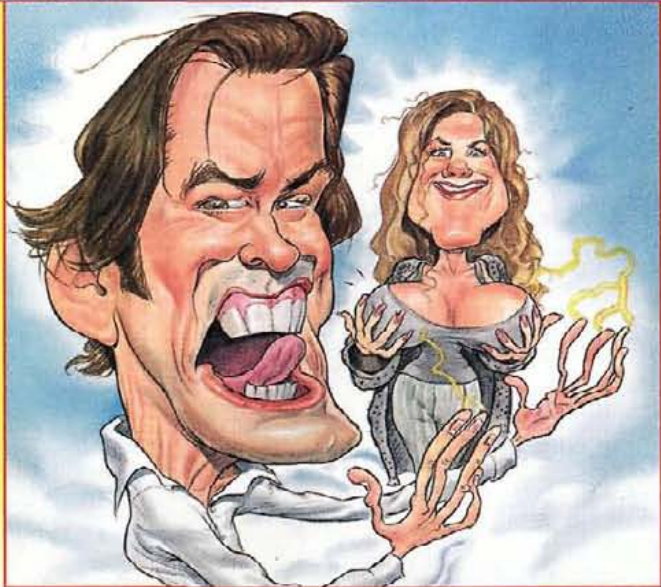
BruceALMIGHTY

What it has going for it:

After the huge box office successes of crap like *The Grinch* and the *Ace Ventura* series, audiences will have no trouble believing Jim Carrey is capable of pulling off miracles.

What it has going against it:

The hordes of moviegoers might be in the uncomfortable position of actually having to agree with Rev. Jerry Falwell when he calls it "ass-trocious trash."



What it has going for it:

As best we can tell, absolutely nothing.

Projected Demographics:

Horny males will love Jim Carrey's character since every one of them wants to give his girlfriend a magical boob job, too.

THE MATRIX RELOADED



What it has going for it:

The directors already mined every tired sci-fi cliché in the last movie, so it's quite possible that they'll come up with something original for this one.



What it has going for it:

Audiences will do anything to make this series a success if it'll keep Patrick Stewart from making another ass-trocious *Star Trek* movie.

What it has going against it:

Between the impenetrable makeup and the endless carping about not fitting into society, this is like Marvel Comics' version of *The Hours*.

What it has going against it:

Now that audiences have seen the 360-degree mid-air fights in dozens of other movies, they'll have nothing left to hold their attention except Keanu Reeves' ass-trocious acting.

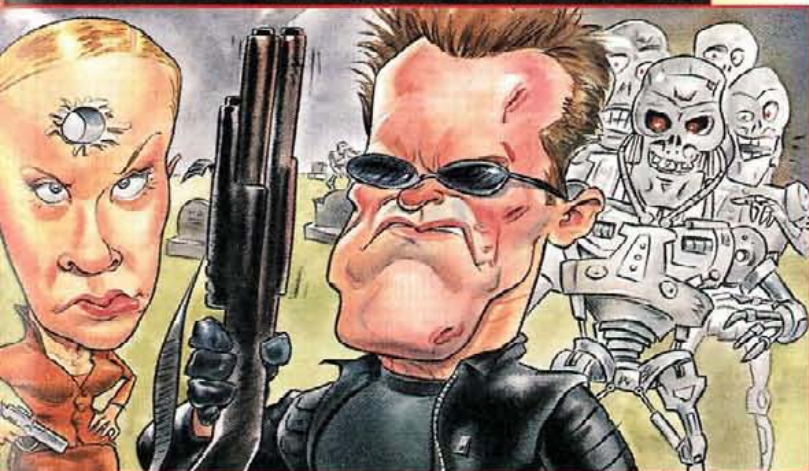
Projected Demographics:

The story of slimy villains making a fraudulent world seem real to the public is relevant to anyone who's listened to their broker and invested heavily in tech stocks. Unfortunately, none of these people have any money left to see this film.



BUDGET SUMMER BLOCKBUSTER MAKE THE MOST MONEY \$\$\$

TERMINATOR 3 RISE OF THE MACHINES

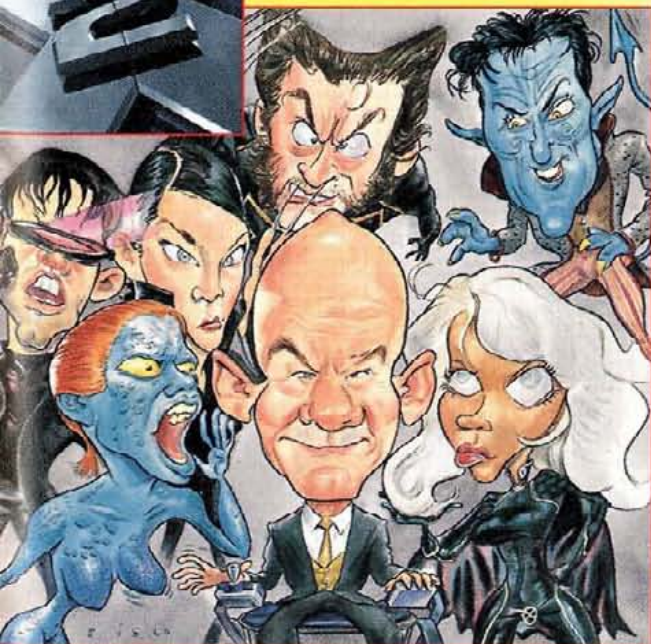


What it has going against it:

Thanks to Microsoft and AOL, the idea of evil computers taking over the world may hit a little too close to home for some moviegoers.

Projected Demographics:

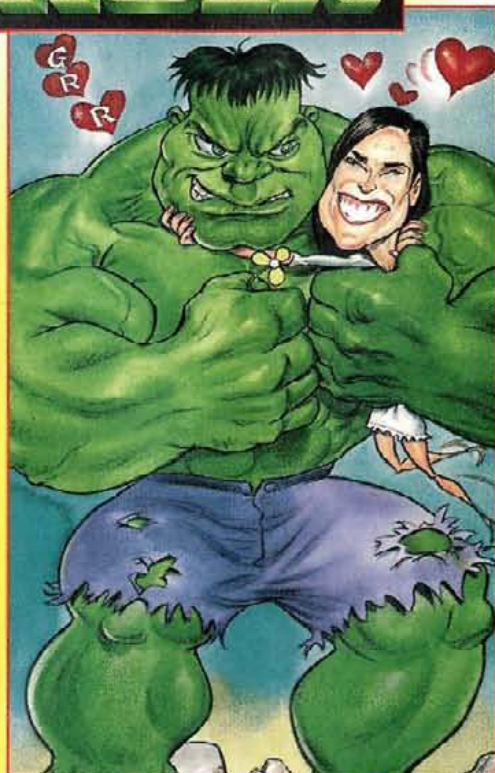
Will do extremely well with Californians who know that if Arnold Schwarzenegger's acting career tanks, he'll make good on his threat to run for Governor of their state.



Projected Demographics:

Should do well with Conservatives, who like to see a wheelchair-bound character who doesn't need government hand-outs, and it should do equally well with Liberals, who can identify with a bunch of despised misfits who want to save a world that hates them.

HULK



What it has going for it:

The producers promise to reveal the secret of why, when he turns into The Hulk, Bruce Banner's shirt rips totally off his body... but not his pants.

What it has going against it:

This is not what minority groups mean when they say that they want to see more action heroes played by "men of color."

Projected Demographics:

The Hulk's dialogue of "Grrrr!" and "Hulk smash!" makes it perfect viewing for Ritalin-addled teens, NRA members and Vin Diesel fans.

ARTIST: SAM SISCO

WRITER: BARRY LIEBMAN



Start
spreading
the
news,
it's...

MONTY and... THE



PART ONE

DID SOMEONE SAY,
"YOUR FATHER"?

DID SOMEONE
SAY THEY'D HELP ME
WITH THIS GANGRENOUS
TOENAIL? PLEASE?

I WAS SENT
TO BRING YOU
AND YOUR *FAMILY* TO
NEW YORK CITY
TO SETTLE HIS
AFFAIRS.

SO THE
OLD MAN
FINALLY
KICKED
IT.

ACTUALLY,
YOUR FATHER
SIMPLY VANISHED, BUT
NOW THAT **SEVEN YEARS**
HAVE PASSED, WE CAN
DECLARE HIM **LEGALLY**
DEAD AND PROCESS
THE ACCOUNT.

COME ON,
BABYDOLL,
I WAS LOOKING
FOR SOME
ACTION! YOU ATE
THAT ORPHAN
STORY UP!

WAIT. YOU
TOLD ME HE WAS
DEAD WHEN I
MET YOU! ★

**YES HE WAS!
AND THE APPLE
DIDN'T FALL FAR
FROM THE
TREE!**

ACTUALLY,
YES HE WAS.

MAYBE,
BUT MY DAD
WAS A
**RESPECTED
SLUMLORD!**

RESPECTED?
YOUR OLD
MAN WAS A
SLUMLORD!

WHAT'S
TH ALL THE
URGEONS
AROUND
HERE?

I THINK
IT'S FOR

ACTUALLY, EVERYBODY WEARS A MASK TO COVER THE STENCH OF LAST WINTER'S DEAD BUM THAWING. YOU'LL GET USED TO IT.

COOL!

**...YOUR
FATHER'S
BUILDING.**

WHOA!
CREEPY.

WE CAME
ALL THE WAY
HERE FOR THIS
DUNGHEAP?

LEGALLY, I'M
BOUND TO SHOW
YOU THIS HORROR
SHOW, TO ASSURE
YOU THAT WE ARE
OFFERING A FAIR
PRICE FOR IT.

WHOA!
LOOK AT ALL
THAT MONEY!
MAYBE NOW I
CAN PLAN FOR
COLLEGE!





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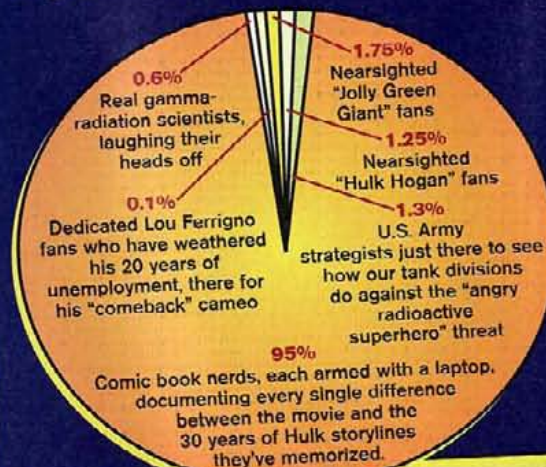
JUSTICE LEAGUE

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Bigger isn't always better. Just look at tumors, gas-guzzling SUVs and *The Hulk* (a big-screen, big-budget movie that's nothing more than a big waste of time). For the most damning proof, however, look no further than the big batch of articles starting right on this very page! We call it...

HULK-A-RAMA!

MAD's Statistical Breakdown of *The Hulk's* Opening Day Audience



MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

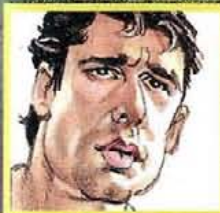
Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will turn green from rotting in the grave!

THE HULK

CAUSE OF DEATH	ODDS
Overdose of quack Internet cure for "Gamma Ray-Induced Angry Green Munsteritis"	5:1
Lung blowout from especially incredible grunt	8:1
Stabbed in the throat by scissors in brawl with barber who gave him that moronic haircut	15:1
Mistaken for body-painted New York Jets fanatic and beaten by a gang of drunken Raiders fans	20:1
Infected papercut while stuffing Father's Day card into envelope	200,000,000:1

WRITERS: DESMOND DEVLIN AND MIKE SPIDER
ARTIST: MORT DRUCKER

MEET THE CAST OF *THE HULK*



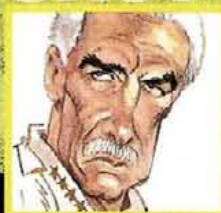
ERIC BANA
as "THE HULK"

Why he agreed to take the role: Mmmmm, tough one. Oh yeah, hold on. Maybe because he's Eric Bana?



JENNIFER CONNELLY
as BETTY ROSS

Why she agreed to take the role: Since it only took her ten years to recover from the debacle of *The Rocketeer*, Ms. Connelly's finally ready to risk ruining her career forever with another moronic comic book movie.



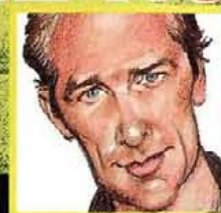
SAM ELLIOTT
as GENERAL "THUNDERBOLT" ROSS

Why he agreed to take the role: In order to grow as an actor, Mr. Elliott courageously decided that every 50th movie he does should have nothing to do with cowboys.



BROOKE LANGTON
as JENNIFER SOSSMAN

Why she agreed to take the role: Ms. Langton had a few years of "down time" to kill while waiting for the two-hour *Melrose Place* reunion show in 2009.



JOSH LUCAS
as MAJOR TALBOT

Why he agreed to take the role: After starring in *Sweet Home Alabama*, Mr. Lucas wanted to tackle a more realistic script for a change.



NICK NOLTE
as DR. DAVID BANNER

Why he agreed to take the role: Mr. Nolte signed onto the project because the studio agreed to provide him with a car and designated driver.

There are two types of fans – normal, well-adjusted ones who enjoy something, then move on; and crazed dweebs who find new, deranged meaning in their lives because of their passion. (OK, OK! We'll admit that we see life completely differently since embracing CBS's delightful *Yes, Dear!*) But with fans of something kind of geeky, like *The Hulk*, you know that a blockbuster movie is going to bring some truly whack-ass freakshows out of the woodwork! Just take a look at...

THE MOST HULK



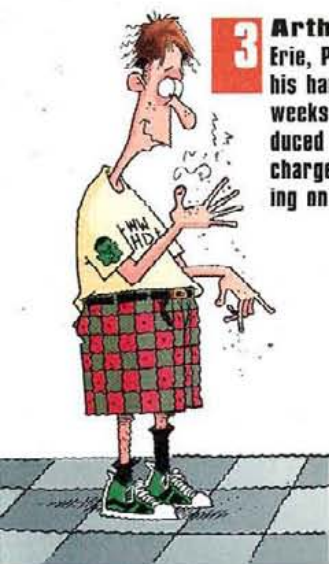
1 **Mort Fenster, Garden City, NY** – Stood outside the *Today Show* window in 29-degree weather wearing green body paint and torn Dockers, only to have Al Roker mistake him for the Jolly Green Giant.



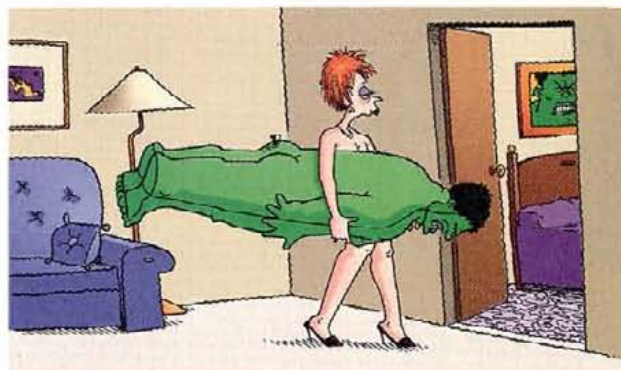
2 **Elmo Lincoln Crabmueller, Tarzana, CA** – While *Star Wars* fans often argue the intricacies of "The Force," he mentally debates the question: "Which is it, torn boxers or ripped briefs?"



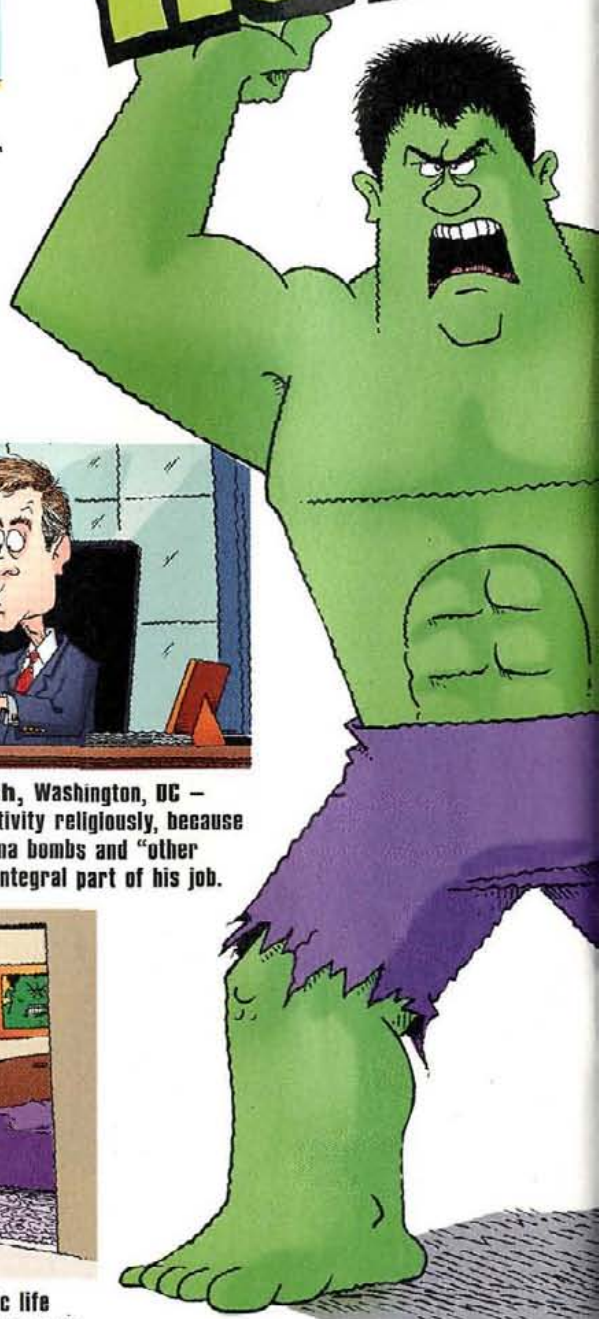
4 **George W. Bush, Washington, DC** – Studies the Hulk's activity religiously, because keeping up with Gamma bombs and "other nuclear stuff" is an integral part of his job.



3 **Arthur Schuble, Erie, PA** – Hasn't washed his hands in the four weeks since being introduced to the assistant in charge of location catering on the new *Hulk* film.



5 **Nina Bastille, Raleigh, NC** – Her romantic life can be summed up in three words: The Inflatable Hulk.



10 PATHETIC FANS

6 Vern Wilkie, Troy, NY – Sports numerous contusions, abrasions and broken limbs as a result of his many failed attempts at stalking Lou Ferrigno.



7 Rev. Wayman G. Case (Ret.), Poultney, VT – Currently somewhere in Central America lobbying tinhorn dictators for a special Hulk commemorative postage stamp.

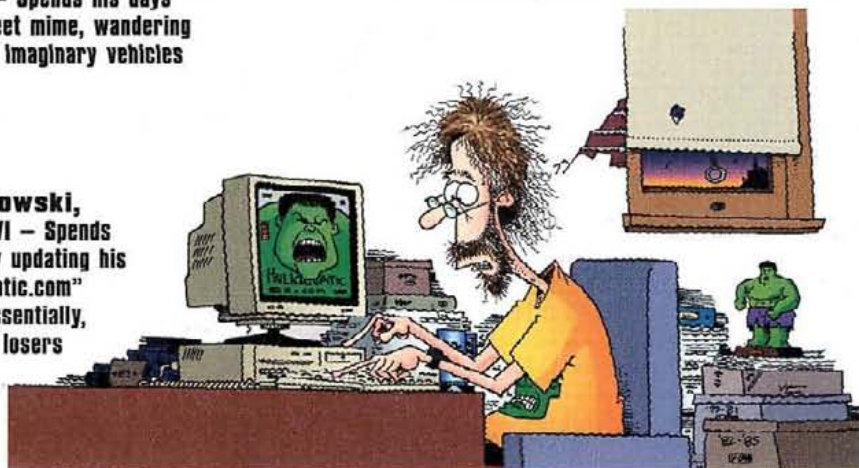


9 Boyd Flatley, Seattle, WA – Spends his days as a third-rate, greenfaced street mime, wandering the streets and throwing large, imaginary vehicles into Puget Sound.

8 Herman Rigney, Clovis, NM – Eats only green food.



10 Arnie Rogowski, Fond Du Lac, WI – Spends 16 hours a day updating his pitiful "hulkanatic.com" website for, essentially, the other nine losers profiled here.



A MAD PEEK BEHIND THE SCENES

Have you gotten a chance to see the "Hulk dogs" yet?

You mean the giant canines The Hulk trains against?

No, I mean the first six drafts of the screenplay!

GREENPEACE WANTS GREEN ABUSE STOPPED!

As costume designer, it must have taken you a lot of work to get Eric Bana's Hulk pants ragged, torn, frayed and ripped just right!

Not at all! I just bought a few pairs at The Gap and put them through normal use for two weeks!

COMPUTER IMAGING

Unbelievable! Is Al-Jazeera really showing film clips of The Hulk tossing tanks in the air as evidence of the U.S. military's brutality?

Be sure to look for the cameos from The Legion of Therapist Squirrels, Militant Lesbian Boy and The Human Aquarium!

Who the hell are they?

Right now, they're just characters we thought up during a coffee break, but the way Hollywood green-lights superhero movies these days, they're all likely to get big budget spin-offs of their own!

Plans are already well underway for the sequel where The Hulk marries The Jolly Green Giant's daughter. It's going to be called *My Big Fat Green Wedding*!

IT AIN'T EASY BEIN' GREEN...

Mr. Lee, you've said that you consider *The Hulk* a Greek tragedy...

Absolutely! And I consider *Daredevil* a Shakespearean romance and *Blade* a classic example of Norse mythology!

I heard that the only reason Ang Lee got the job directing this movie is because he's Stan Lee's brother!

That's nothing! I heard that The Atom makes a small cameo as a piece of The Hulk's "toe snot"!

ARTIST: TOM RICHMOND



What is your job here?

I'm a makeup artist. My special cosmetic effects make the star look like a realistic, life-like creature!

But I thought The Hulk was going to be computer-generated?

I was referring to Nick Nolte!

Wow, I didn't realize they brought back the old TV Hulk, Lou Ferrigno, to play The Hulk in the new movie version!

They didn't! He just wandered onto the set dressed like that, begging for spare change!

Bad news! We have to re-shoot a scene.

Reshoot? Why? What's the problem?

We discovered a huge blooper! In the scene where Hulk is being blasted by army tanks, in the upper right hand corner of the screen, one of the soldiers has thick sideburns, which is against the army's regulations regarding hair length!

Can't we just let it slide?

Also, The Hulk is wearing a beekeeper's outfit!

Superman! Batman! What are you guys doing here?

It's been such a long time, we thought we'd remind ourselves what it feels like to be on the set of a HIT superhero movie!

NADER IN ZOO

GREEN PARTY

TRAG OR BUST

I'm sorry, Mr. Nolte, but I'm under strict orders not to let you anywhere near the wheel of this tank unless you've passed a breathalyzer test!

After playing the love interest of John Nash, a genius with a warped psyche, in *A Beautiful Mind*, I love stretching myself as an actress by playing the love interest of Bruce Banner, a genius with a warped psyche, in *The Hulk*!

Wow! Look at that amazing chest!

Oh no, I'm not falling for that! If I say "Yeah, The Hulk sure is massive," you'll say you were talking about Jennifer Connelly! And if I say "Yeah, that Jennifer Connelly is hot," you'll say you were talking about The Hulk!

\$96&# you! I was talking about Eric Bana — I'm gay!

MAD's LESS-THAN-INCREDIBLE HULK OUTTAKES

WRITER: GREG LEITMAN

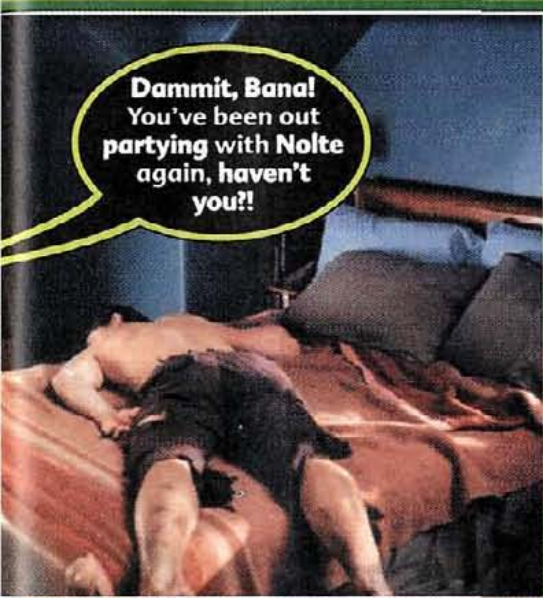




Don't listen to him, Eric — I'm sure Lou Ferrigno got **LOTS** of work after **HE** played **The Hulk**!



Mirror, mirror on the wall, which summer blockbuster is the worst of them all?



Dammit, Banal! You've been out partying with Nolte again, haven't you?!



I don't mean to cry, it's just that I deserve **better** projects than **THIS** after my Oscar-winning performance in *A Beautiful Mind*!



I have the most massive artificially-enhanced chest in an action hero movie since *Lara Croft: Tomb Raider*!

THE HULK HAS A BAD WEEK!



SUNDAY

WHILST CHANGING INTO THE HULK, BRUCE BANNER'S JOCKEY SHORTS CAUSE A DEBILITATING WEDGIE.



MONDAY

HIS FEELINGS FOR THE MYSTERIOUS GREEN LADY IN NEW YORK HARBOR CONTINUE TO GO UNREQUESTED.



ALL YOU CAN EAT!

NO
HULKS
ALLOWED!

TUESDAY

HE UNSUCCESSFULLY ATTEMPTS TO DINE AT A NEW RESTAURANT.



WEDNESDAY

OFFICE GOSSIP STARTS AFTER THE CLEANING LADY FINDS A MAJOR CLUE THAT THE HULK MAY WORK AT THE LAB.



THURSDAY

THE MORNING AFTER A "HULK ATTACK," HE WAKES UP WITH ONE HULK OF A WOMAN SLEEPING NEXT TO HIM.



FRIDAY

HE LOSES THE SECURITY DEPOSIT ON YET ANOTHER APARTMENT.



SATURDAY

BETTY ROSS STOPS BY WITH SOME NEWS.

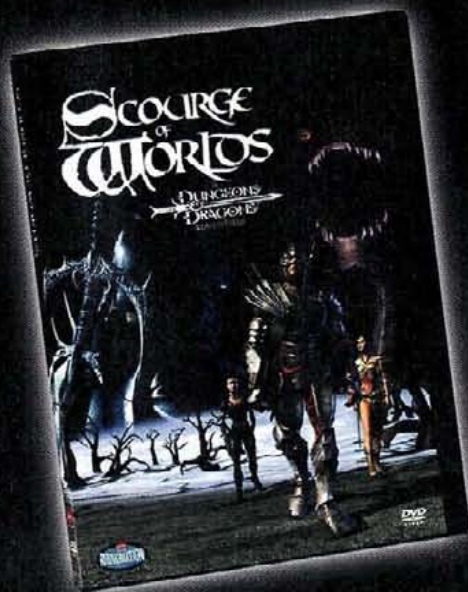
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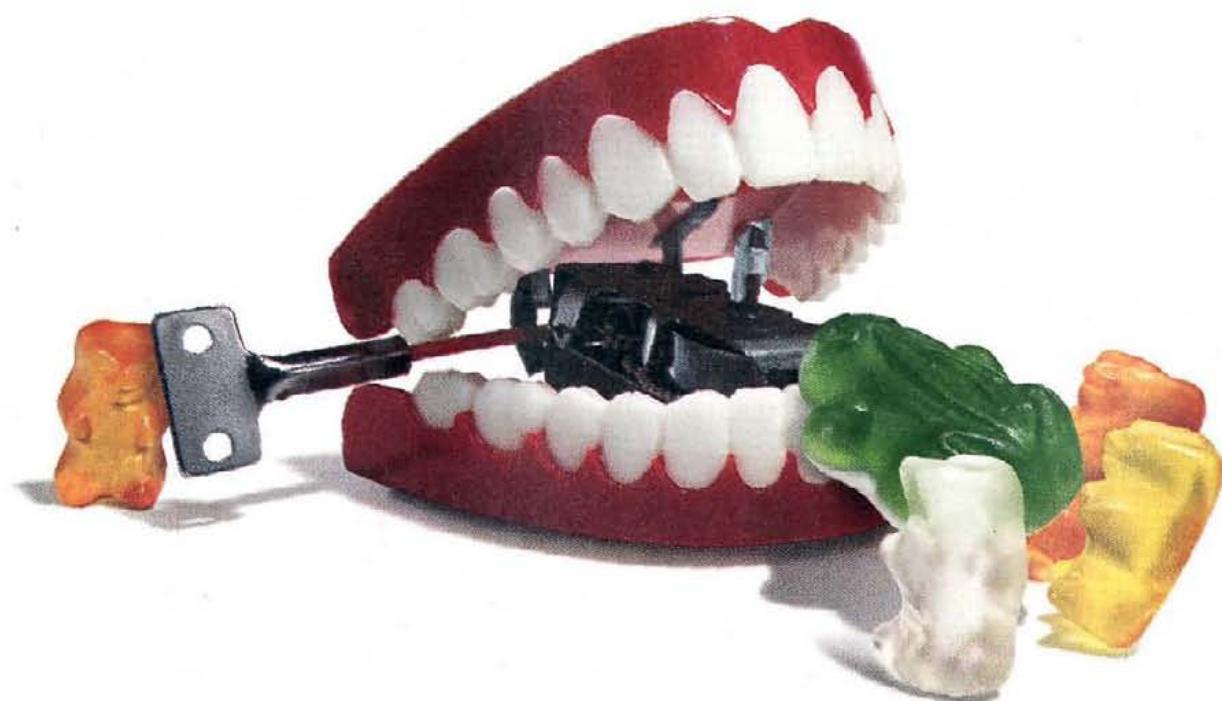
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Naughty little bears

WHAT INCREDIBLE
GREEN MARVEL
ARE MANY EAGERLY
WAITING TO SEE?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

People are waiting in droves for an upcoming event which they hope will bring them great glee. They've been looking forward to it for so long, it should come as no surprise that their anticipation is extraordinarily high. To find out what they're clamoring for, fold page in as shown.



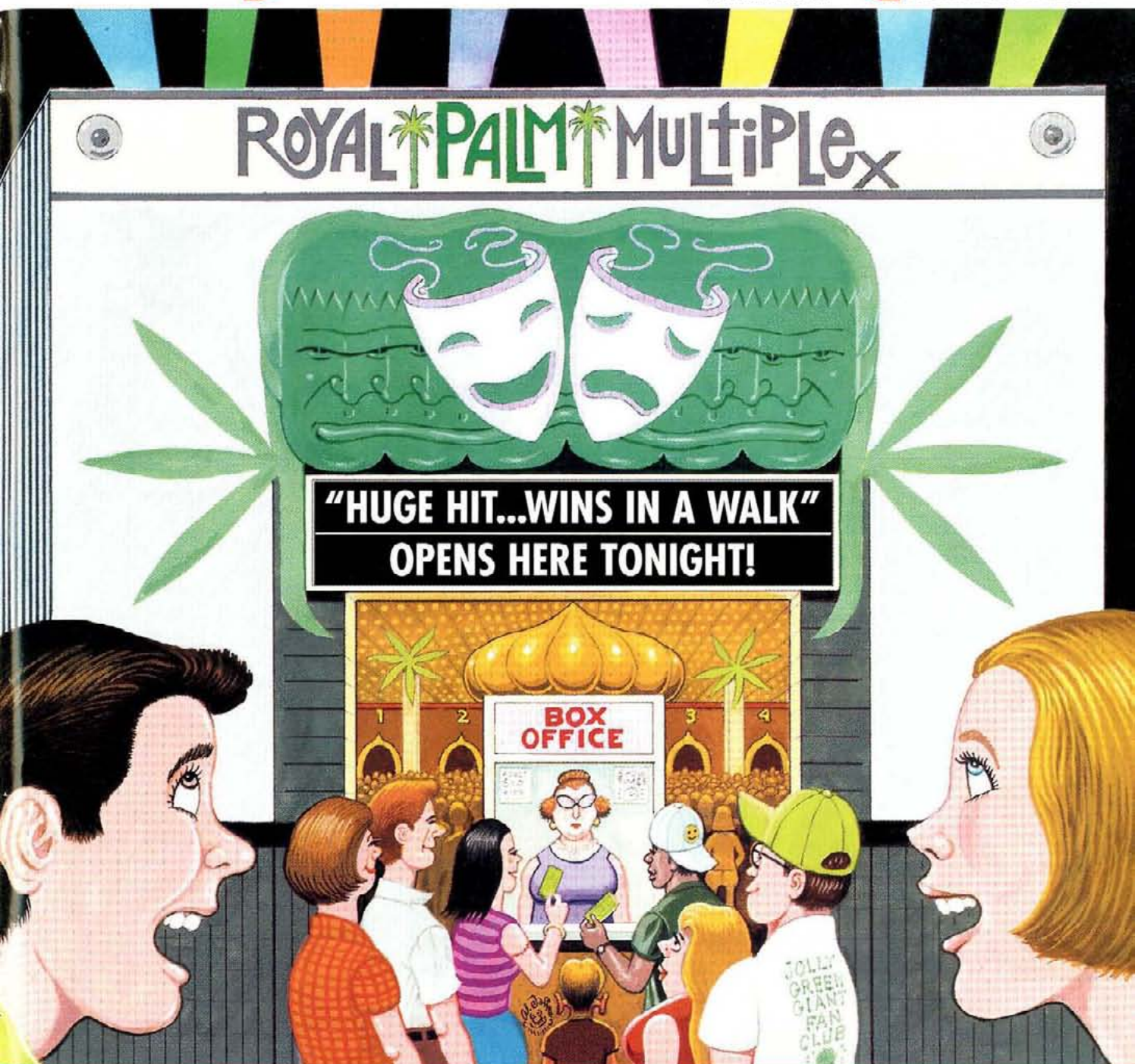
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



LEGENDS ARE CONSTANTLY CREATED. WE'VE IMMORTALIZED
MEN, WOMEN, PETS, AND BUILT MANY WEIRDLY RADICAL
MONUMENTS TO THESE THINGS. THIS CAUSES A VARI-
ETY OF ARGUMENTS. GOOD STUFF AND PURE
JUNK ARE PEDDLED AS FINE EXAMPLES OF AMERICANA

A

ARTIST AND WRITER: AL JAFFEE

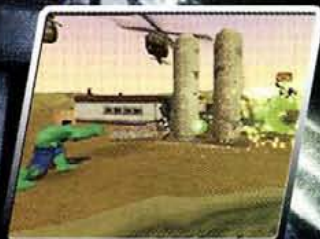
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HULK™

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stealth and disguise.



PlayStation 2



GAME BOY ADVANCE



Violence

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